

Sixth Annual SoundBoard Marketing Conference Expands, Showcasing More Than 60 Sessions Over Two Days

ATHENS, Ga., Feb. 15, 2019 (SEND2PRESS NEWSWIRE) – Registration is now open for the Southeast’s premier digital marketing event, #SoundBoardEvent 2019. Held in Athens, Georgia at The Foundry, Soundboard is open to agency and in-house marketers, entrepreneurs, and business owners of all skill levels and backgrounds seeking to better understand and leverage a rapidly-changing digital media landscape and grow their businesses more effectively.



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This year’s attendees will learn from innovators representing leading brands Google, Sonos, Mailchimp, Hubspot, Moz, Buffer, Kickstarter and more.

“SoundBoard is more than a conference, it’s an opportunity to learn and network with some of the smartest minds in the business from a variety of thriving industries,” said returning speaker Brian Peters, strategic partnerships manager for Buffer. “What I love most about those few days is the personal experience that SoundBoard offers – you’re able to speak one-on-one with people that you never imagined you’d meet.”

Take advantage of the Early Bird Price of \$225 by registering by February 28: <https://soundboardevent.com/events/athens-2019/>

“The feedback we received from both speakers and attendees made it clear the demand is there for even more of what has made SoundBoard successful for the past five years,” said SoundBoard co-founder Stephen Rosenberg. “So, this year we’re bringing together even more massively talented, top digital marketing and entrepreneurial pros for two amazing days of learning and networking – and letting everyone experience it in super-cool, walkable Athens, Georgia.”

Sessions will run in three separate, simultaneous tracks so attendees can customize an experience based on their interests and skills.

Where some conferences may focus specifically on content marketing, social media, or SEO, SoundBoard focuses on how to better bridge these elements together for a more holistic approach, curating sessions within six key specialty areas:

- **Analysts:** Data-driven sessions, such as analytics and SEO
- **Builders:** Technical production and development, including hosting, coding, security and apps
- **Advertisers:** Focused on large-scale promotion using Google Ads, paid search and more
- **Creatives:** All things creative and design-related, including content creation, photo and video
- **Organizers:** The business of marketing, comprised of planning, account management and more
- **Connectors:** Focused on the channels and practices of making connections through social media, networking, etc.

Two-day passes are available until February 28 for an early registration price of \$225, after which prices will incrementally increase to the full price of \$275. Single day passes will also be available once the full schedule is announced.

Learn more about the SoundBoard 2019 speakers and program here: <https://soundboardevent.com/events/athens-2019/>

About SoundBoard:

Founded in 2014, SoundBoard® is an annual digital marketing conference held in Athens, Ga. SoundBoard is designed to bring marketers with disparate specialties together in one place, fostering more cross-functional collaboration and providing actionable takeaways.

Visit <https://soundboardevent.com> for more information and view an introductory video.

Media Contact:

Candace McCaffery

CKM Communications

(678) 640-7822

candace@ckmcommunications.com

VIDEO (YouTube): <https://youtu.be/iYzgT5Tur0o>

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