

Small Business Are Uniting Across the Country for Success

PHOENIX, Ariz., Nov. 25, 2014 (SEND2PRESS NEWSWIRE) – On Small Business Saturday on November 29, a new organization is announcing its goal to unite small businesses across the country. Small Business Saturday, an American shopping holiday, was created and promoted by American Express to assist small business. The new Small Business of America (SBA) was created to fill the demand by small businesses.

By interviewing hundreds of small business owners across the country, Executive Director Bruce Fischer, created an organization dedicated to meeting their needs. The organization gives owners of small businesses an opportunity to come together and discuss mutual issues. Each chapter in a city will be lead by a SBA Chapter Leader who will act as a mentor for their chapter members.

“This organization is lead by Bruce Fischer who is one of the most creative people that I have had the pleasure to work with,” says Executive Performance Consultant and former Franklin-Covey trainer, Tom Feltz. “There is such a great demand and challenge now for small business owners to come up with results in a short period of time. His programs can help small businesses in all fields find the creative solutions they need.”

Many small business will benefit from the monthly networking meetings with other business owners, which is facilitated by professional trained Chapter Leaders from the SBA. Each month there are topics of interest that range from marketing, hiring employees, customer retention, social media and more. Over 20 benefits are available to members.

The SBA is actively looking for new Chapter Leaders to create new SBA groups in cities across the country. In addition SBA members will be able to use dedicated crowdfunding programs to raise capital for business expansion.

The Small Business of America organization is operated by Phoenix Publishing Group, a division of the Double B Ranch Corporation. SBA Executive Director Bruce Robert Fischer has owned over 25 small business and is a professional facilitator, musician and author of several business books. He is currently writing an ebook, “The Art of Networking for Small Businesses.”

More information is available at <http://www.smallbusinessofAmerica.org/>.

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