

Small Business Marketing Strategist Kelly Wepler Creates Summer School for Small Business

COSTA MESA, Calif., June 5, 2012 (SEND2PRESS NEWSWIRE) – Kelly Wepler of WH & Associates (www.whandassociates.com), an Orange County marketing firm, has announced that she will be presenting several key educational sessions for small business owners at The Microsoft Store at South Coast Plaza in Costa Mesa, Calif. As one of six Duct Tape Marketing Master Consultants, Kelly writes and speaks about helping small business marketing. Wepler has created a five sessions targeted to help small businesses take on smaller marketing activities in their business with this program that begins on Friday, June 8, 2012.

With The [Summer School for Small Business program](#), Wepler has created some action items and accountability to help small business owners move forward on marketing their business. Each session will provide ideas and an action plan so that participants can work on executing those ideas immediately. The program was designed such that participants could choose to attend one session or several throughout the summer. Topics include lead nurturing, public relations for small business, building a client experience, and creating a marketing routine that's designed to create discipline.

"Business owners can go to an information or educational event every day of the week, however, if you never do anything with that information, it's really a waste of time. With an action plan and some accountability, I'd like for participants to actually execute some of these simple ideas," said Wepler.

Committed to community and business development The Microsoft Stores features a fully equipped theater in an interactive high tech environment where they encourage public play, networking and development opportunities for all. This environment allows for community and business partners to conduct public or private workshops, presentations, and other events on various community, business and educational topics by leveraging its technology, products and services to deliver its message.

About WH & Associates:

Kelly Wepler works with businesses to first build a sound strategy and then develop a marketing routine around that strategy to create momentum and business growth. She is a frequent speaker for professional associations, publishes a blog at www.whandassociates.com, and has contributed written articles to Women's Professional Magazine and Black OEO Journal. Located in Orange County, Calif, she serves clients across the United States and Canada.

For more information, visit: <http://www.whandassociates.com> .

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