

Smarter Business Funds: Introducing The Free Small Business Marketing Program

HOUSTON, Texas, Sept. 17, 2019 (SEND2PRESS NEWSWIRE) – Smarter Business Funds, a thought leader in alternative finance & marketing consultancy, is proud to announce the FREE small business marketing program. Headquartered in Houston, Smarter Business Funds was established with the primary goal of helping small businesses acquire business capital, quickly and easily, in support of their long-term success.



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Moreover, Smarter Business Funds is particularly focused on the SMB (small-medium business) sector that offers a wide range of financial options and marketing solutions.

“Our primary business is to provide finance & marketing consultancy services for SMBs,” said Thomas Haaland, CEO of Smarter Business Funds, while talking about the company. He added, “In general, our customers are looking to be educated on their financing options, speed, flexibility and ease of doing business in support of their business growth goals.”

According to the CEO, Smarter Business Funds business model is based on a foundation of trust with a goal of establishing a long-term relationship and not a transactional one.

Alternative-Finance and business advances have gained immense momentum in business financing. Business advances are popular due to their speed and hassle-free nature. However, this can be expensive capital. We spend much of our time consulting our customers on their funding options that are closely aligned with their growth goals. Additionally, we see there still exists a gap between many SMB owners and their customers. It is estimated 46% of small businesses do not have a website, making it harder for their customers to find them. The FREE small business marketing program is designed to close the gap, offsetting the cost of a business advance.

“Business advances are very important and fill a critical need. Whether for fast funding, relatively new business, bad credit or others, a business advance may make sense,” said Diana Rodriguez, CMO, Smarter Business Funds, while talking about advances. “We designed the FREE marketing program to invest with our customers in their growth.”

She added, “The custom nature of the program can range from turnkey solutions for new-to-digital customers, a website, optimizing GMB or video for social media ads.” Post funding, Smarter Business Funds performs a free consultation to determine the most effective solution for customers.

About Smarter Business Funds:

Smarter Business Funds was founded on the principle that acquiring a business loan should not be difficult, and that your funding partners should provide value beyond a transaction. Our founders have a collective 70+ years of experience in business consulting with an expertise in financing and marketing. They have taken these experiences and developed a unique 4 step process designed to remove complexity out of funding your business while focusing on your growth. Visit us to learn more about our industry exclusive FREE marketing program for our funded business partners and how we support your growth.

More information: <https://smarterbusinessfunds.com/>