

Sokal Media Group Signs Douglas Jeep Chrysler Dodge RAM

RALEIGH, N.C., April 23, 2018 (SEND2PRESS NEWSWIRE) – Sokal Media Group is pleased to announce becoming the agency of record for Douglas Jeep Chrysler Dodge RAM. Located in Venice, Florida, Douglas JCDR is stocked with new and preowned vehicles and a staff that is truly customer-friendly. Recently receiving the esteemed DealerRater award for customer satisfaction, this dealership lives up to its remarkable reputation.



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“It’s time to take another step forward in our growth and excellence as a dealership. Our location makes it easy for patrons in the greater Sarasota area to see what we have to offer,” said John Kushman, General Manager of Douglas JCDR. “I think our partnership with Sokal Media Group will give us more exposure in this competitive market and give us a more visible platform.”

Starting in March 2018, Sokal Media Group will launch new websites for the dealership, create new advertising campaigns, and assist in many other areas of dealership business.

“It’s going to be an incredible step in the right direction for Douglas JCDR

as they allow us to provide new and innovative ways in advertising for their dealership,” said Mark Sokal, CEO of Sokal Media Group. “Our creative team will provide just what they need to move ahead.”

About Sokal Media Group:

With headquarters in Raleigh, N.C. and offices in Mooresville, N.C. and Dallas, Texas, Sokal Media Group is the area’s largest advertising agency focusing on automotive advertising. Sokal Media Group is dedicated to growing business for their clientele through multiple marketing and advertising services. As a full-service agency, they manage the entire project from start to finish. They execute everything from media buying, radio and television production, ad design, direct mail, search engine marketing, website design, website maintenance, and much more.

The Sokal Media Group staff includes 102 employees from Account Executives and Account Coordinators, to Media Buyers, Digital Strategists, Website Developers, and Graphic Designers. Currently Sokal Media Group manages 497 clients all over the country.

For more information about Sokal Media Group, please visit their website:
<http://sokalmediagroup.com/>

For more information about Douglas Jeep Chrysler Dodge RAM, please visit them at: <https://www.douglasjeep.net/>