

Sokal Media Group Signs Magic City Chrysler Jeep Dodge RAM

RALEIGH, N.C., Aug. 20, 2018 (SEND2PRESS NEWSWIRE) – Sokal Media Group, an automotive advertising agency, is proud to be named the agency of record for Magic City Chrysler Jeep Dodge RAM.



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Magic City Chrysler Jeep Dodge RAM is a new operation of Magic City Automotive located at: 603 S. Monroe St., in Covington, VA.

Serving the Alleghany Highlands, the dealership specializes in sales and service of both new and pre-owned vehicles. They are proud to offer competitive prices and an exceptionally knowledgeable sales team.

“With the opening of our new dealership we are excited to have Sokal and his team represent our advertising needs,” commented Cameron Johnson, Dealer Principal for Magic City CJDR. “We’re anticipating a good experience working with them.”

Starting in August 2018, Sokal Media Group will launch new digital advertising for the store, in addition to TV and direct mail campaigns.

“With the expansion of Magic City Auto Group our agency is prepared to bring them high visibility,” said Mark Sokal, CEO of Sokal Media Group. “We’re confident we’ll get the job done in a professional and creative way.”

About Sokal Media Group:

With headquarters in Raleigh, N.C. and offices stretching from up and down the east coast to Texas, Sokal Media Group is the area’s largest advertising agency focusing on automotive advertising. Sokal Media Group is dedicated to growing business for their clientele through multiple marketing and advertising services. As a full-service agency, they manage the entire project from start to finish.

The company executes everything from media buying, radio and television production, ad design, direct mail, search engine marketing, website design, website maintenance, and much more.

Sokal Media Group employees over 100 staff members from Account Executives and Account Coordinators, to Media Buyers, Digital Strategists, Website Developers, and Graphic Designers. Currently, Sokal Media Group manages 507 clients across the country.

For more information about Sokal Media Group please visit their website at: <https://www.sokalmediagroup.com/>.