

# Sokal Media Group Signs Myrtle Beach Mitsubishi

RALEIGH, N.C., April 24, 2018 (SEND2PRESS NEWSWIRE) – Sokal Media Group is the proud new agency of record for Myrtle Beach Mitsubishi. Serving the Conway, North Myrtle Beach, and Surfside Beach areas of South Carolina, Myrtle Beach Mitsubishi surpasses expectations in customer care.



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Their friendly staff will walk their patrons through their extensive line of new and preowned Mitsubishis, all in a first-class facility that is sure to give peace of mind.

“This dealership is primed for launching out into new advertising campaigns,” said Bobby Hill, Director of Operations for Myrtle Beach Mitsubishi. “The Sokal Media Group appears to be the one group that will take us into a greater, more creative exposure, thereby increasing our sales. I look forward to what’s in store for us.”

Starting in April 2018, Sokal Media Group will launch new websites for the store, create new advertising campaigns, and assist in many other areas of dealership business.

“Myrtle Beach Mitsubishi is one outstanding dealership that we are excited to provide advertising for,” said Mark Sokal, CEO of Sokal Media Group. “My guess is that we will surpass their advertising expectations as we take this store to new heights of visibility.”

**About Sokal Media Group:**

With headquarters in Raleigh, N.C. and offices in Mooresville, N.C. Sokal Media Group is the area’s largest advertising agency focusing on automotive advertising. Sokal Media Group is dedicated to growing business for their clientele through multiple marketing and advertising services. As a full-service agency, they manage the entire project from start to finish. They execute everything from media buying, radio and television production, ad design, direct mail, search engine marketing, website design, website maintenance, and much more.

The Sokal Media Group staff includes 102 employees from Account Executives and Account Coordinators, to Media Buyers, Digital Strategists, Website Developers, and Graphic Designers. Currently Sokal Media Group manages 497 clients along the East Coast.

For more information on Sokal Media Group visit:  
<http://www.SokalMediaGroup.com/>.

For more information on Myrtle Beach Mitsubishi visit:  
<https://www.mitsubishimyrtlebeach.com/>