

Sokal Media Group Signs Nissan of Orangeburg

RALEIGH, N.C., May 1, 2018 (SEND2PRESS NEWSWIRE) – Sokal Media signed Nissan of Orangeburg and will act as their agency of record. Nissan of Orangeburg, South Carolina, is dedicated to providing a positive experience for their customer base. They stock a large inventory of new and preowned automobiles with friendly and knowledgeable sales staff that will make the car buying experience high in fun and low in stress.



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“I’m pleased to partner with Mark Sokal and his expert team to highlight this dealership in a highly competitive market,” said Bobby Hill, Director of Operations for Nissan of Orangeburg. “We trust his lead and anticipate a broader reach to serve more of Orangeburg and the surrounding areas with our sales and service.”

Starting in April 2018, Sokal Media Group will launch new websites for the store, create new advertising campaigns, and assist in many other areas of dealership business.

“Our team at Sokal Media Group will provide the creativity that’s needed to get Nissan of Orangeburg front and center in this ambitious market,” said

Mark Sokal, CEO of Sokal Media Group. "We are more than capable of generating forward motion for this fine dealership and we intend to do just that."

About Sokal Media Group:

With headquarters in Raleigh, N.C. and offices in Mooresville, N.C., Sokal Media Group is the area's largest advertising agency focusing on automotive advertising. Sokal Media Group is dedicated to growing business for their clientele through multiple marketing and advertising services.

As a full-service agency, they manage the entire project from start to finish. They execute everything from media buying, radio and television production, ad design, direct mail, search engine marketing, website design, website maintenance, and much more.

The Sokal Media Group staff includes 102 employees from Account Executives and Account Coordinators, to Media Buyers, Digital Strategists, Website Developers, and Graphic Designers. Currently Sokal Media Group manages 497 clients along the East Coast.

For more information on Sokal Media Group visit:
<http://www.SokalMediaGroup.com/>.

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