

Sokal Media Group Signs Toyota of Dartmouth

RALEIGH, N.C., Sept. 18, 2017 (SEND2PRESS NEWSWIRE) – Sokal Media Group has signed as agency for record for Toyota of Dartmouth. Toyota of Dartmouth is a full-service automobile dealership that boasts of 25+ years of excellent service and sales. Located in North Dartmouth, Mass., they offer buying and leasing options, all available through their online inventory or browsing through their pristine showroom.



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With a growing business comes the need to help manage all aspects of marketing, advertising, and public image. That's why in September of this year, Toyota of Dartmouth hired Sokal Media Group as its agency of record.

Sherry Barbosa, Internet Sales Manager, said, "Working with Sokal Media Group will give our dealership the edge in this competitive market."

Beginning in September 2017 Sokal Media will launch new and engaging advertising for this dealership.

"I look forward to working hand in hand with the staff at Dartmouth Toyota," said Mark Sokal, CEO of Sokal Media Group. "This dealership has amazing potential and we will work hard to bring out the best marketing strategies to aid them in this endeavor."

About Sokal Media Group:

With headquarters in Raleigh, N.C. and offices in Mooresville, N.C. Sokal Media Group is the area's largest advertising agency focusing on automotive advertising. Sokal Media Group is dedicated to growing business for their clientele through multiple marketing and advertising services. As a full-service agency, they manage the entire project from start to finish. They execute everything from media buying, radio and television production, ad design, direct mail, search engine marketing, website design, website maintenance, and many other products.

The Sokal Media Group staff includes 102 employees from Account Executives and Account Coordinators, to Media Buyers, Digital Strategists, Website Developers, and Graphic Designers. Currently Sokal Media Group manages 412 clients along the East Coast.

For more information on Sokal Media Group visit <http://www.sokalmediagroup.com/>.