

SSA Music Signs West Coast Indie Label Big West Music

GLENSIDE, Pa., July 18, 2016 (SEND2PRESS NEWSWIRE) – SSA Music announced today that they have signed a Worldwide Administration and Licensing agreement with San Diego based Indie label Big West Music. This deal brings together the highly regarded administration of SSA with the powerhouse creatives of Big West in a partnership that will strengthen both players' positions in their markets.



“The synergy of the two organizations is incredible,” says Paula Savastano, President of SSA Music. “We were both founded on the ideal of bringing under recognized and underutilized artists to the forefront.”

“We want to maximize the studio time we spend with our amazing artists and working with SSA Music will help allow us to focus on the creative end and get the music out there,” says Margaret McClure, Head of A&R and Creative for Big West Music

About Big West Music:

Big West Music is a San Diego California based quality driven, music production, record distribution company. Big West and its artists create together. Their state-of-the-art studio facilities and producers give their artists the breathing room to musically explore and take the risks they want or need. All artists are highly unique and musically skilled.

Founded by entertainment attorney and hit songwriter Marcy Rauer Wagman, Bigrock Studios owner, producer and award-winning songwriter Andy Machin and award-winning singer-songwriter, A&R specialist Margaret McClure, Big West Music is at the forefront of the new San Diego sound. For more information visit: <http://www.bigwestmusic.com/>.

About SSA Music:

SSA Music was founded by longtime licensing and royalties guru Paula Savastano out of her previous consulting practice. The underlying vision of SSA was to provide an avenue for under-recognized independent artists to receive the same high quality representation and administration that “big name” acts get with one key exception: the relationship must remain weighted in favor of the artist.

SSA Music’s catalog includes Lanark Records, a roots and rockabilly label out of Lancaster Pa., guitar virtuoso Carlos Calvo, power pop sensation Cliff Hillis, YouTube personalities RKVC, and many more. Savastano and her partner Kurt Schmel have built the catalog to be end-user friendly, with the majority being One Stop. For more information visit: <http://www.ssamusic.com/>.

*LOGO for Media: Send2Press.com/wire/images/16-0718-ssamusic-300dpi.jpg

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