

'Stories of Celebrity Caregiving' Now Available Online, Sponsored by LTC Financial Partners

KIRKLAND, Wash., June 24, 2014 (SEND2PRESS NEWSWIRE) – An online collection, "Stories of Celebrity Caregiving," is now available without charge. Sponsored by LTC Financial Partners, LLC (LTCFP) and published by the Long Term Care Guild, it's a concise set of links to caregiving experiences and advice of movie stars, politicians, and other luminaries.

"We're sponsoring it as a public service," says Denise Gott, LTCFP's Executive Vice President, "because it offers a pleasant, inspiring way for the 'rest of us' to prepare to care."

Celebrities are just like everyone else, Gott points out. They face the prospect of someday needing to provide long term care for an incapacitated parent, spouse, or other loved ones.

"In one way, celebrities are different, though," says Gott. "They all have a stage, and many use it to reach out, help and encourage others." The trouble is, their stories are scattered all over the web. The online resource brings some of the best together in one convenient place.

For example, the collection includes links to –

- * "21 Celebrity Caregivers" from Babble (courtesy of Disney),
- * "First Lady Caregivers" from the Alzheimer's Association, and
- * "8 Inspiring Celebrity Caregivers Who Put Family First" from Yahoo Shine.

There are also links to videos featuring actor Seth Rogen, talk show host Leeza Gibbons, TV personality and author Joan Lunden, and others.

"Stories of Celebrity Caregiving" is available now at <http://ltcguild.ning.com>. (Visitors may also join the LTC Guild for more information. There's no charge.)

The Long Term Care Guild is a professional network where long term care and allied advisors meet, form local chapters, plan meetings, and share information with the public.

LTC Financial Partners, LLC (LTCFP) is one of the nation's most experienced long term care insurance solutions agencies. The company is also a co-founder and sponsor of the "3 in 4 Need More" campaign, which seeks to alert Americans to the long term healthcare crisis, and to multiply the number protected by long term care planning. Information is available at <https://www.ltcfp.com/>.

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*Photo Caption: LTCFP Executive VP Denise Gott.

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