

# Successful Women's Shoe Designer Mark Schwartz Releases a New Era of Men's Fashion Forward Shoes

STAMFORD, Conn., Aug. 12, 2020 (SEND2PRESS NEWSWIRE) – Throughout Mark Schwartz's 35-year career as a successful women's shoe designer, he has always secretly wanted to design and make handmade men's shoes. Now, he's done it and his new men's shoes collection will be available this fall/winter.

## MARK SCHWARTZ



## ARRIVING FALL/WINTER 2020

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Part of the reason Schwartz launched this collection is self-serving. Since he can't wear the 4-inch signature high heels he's famous for, this new men's shoe collection allows him to indulge in creating some of the most creative, unique and best quality men's shoes on the market.

His shoe designs have graced the top fashion runways of Paris, Milan and New York and they've also appeared in the pages of Vogue, Elle and W Magazine.

All of Schwartz's shoes are handmade in Italy with strict detail and attention to fit and design. His new men's shoe collection includes six styles ranging from loafers to ankle boots. The physical designs are

classical with a twist. He pays special attention to the actual heel detail because he recognizes that heel shapes and placements are critical to any good design.

Schwartz's signature heel is not attached in the usual way that men's shoes are typically done. Instead, he takes a cue from his women's shoe designs and attaches the heel separately and leaves space around it. This gives the illusion of lightness, but the heel itself is masculine.

"Men who wear these shoes will be known for their fashion sense," Schwartz says.

These shoes have bold details that include pockets, newly-mixed leather colors and fabric textures to make a standout statement that fashion matters for men too.

"Shoes are the most artistic and important accessory in a wardrobe," he says.

A hands-on designer, Schwartz works in the shoe factory to ensure that each stitch is perfect. He also takes custom orders on select styles for clients who want a special color, leather material or height.

### **About Mark Schwartz**

As a young man in the early 1980s, Schwartz launched his shoe design career by assisting shoe design master, Roger Vivier. Within two years, he became the creative director for Roger Vivier International and helped with the design of many eclectic collections during his seven years with the company.

During his time there, he was introduced to many influential players in the New York art scene, most importantly Andy Warhol, who mentored Schwartz until his death. Warhol urged him to paint his shoe designs and the two would meet a few times each month to exchange ideas and talk about shoes and art. Schwartz continues to be influenced by Warhol today and imprints art in all of his shoes.

Schwartz has designed shoes for Barney's, Bergdorf Goodman, Cleo Bottier, and Neiman Marcus. He's collaborated on design projects with Balenciaga, Chanel, Gucci, Jean Claude Jitrois, Ralph Lauren, Alexander McQueen, Marc Jacobs, Christian Lacroix, Hermes, Bill Blass, Richard Tyler, Joyce Echols and Calvin Klein.

He's also been commissioned by some notable celebrities such as Oprah Winfrey, Madonna, Julia Roberts, Sharon Stone, Julia Louis-Dreyfus, Natasha Richardson, Tina Turner, Lady Gaga, Katy Perry, Jennifer Lopez, Halle Berry, Angelina Jolie, Hillary Rodham Clinton, Gianna Milani and Wendy Williams to custom design their shoes.

A seasoned interviewee, Schwartz is available for live interviews to discuss his history of shoe designing, his shoe art with Andy Warhol and this new men's shoes collection.

For more information:

- <https://www.markschwartzmensshoes.com>
- <http://www.highheeledart.com/>

\* PHOTO link for media:

<https://www.Send2Press.com/300dpi/20-0812s2p-mark-schwartz-300dpi.jpg>

\* Photo Caption: Mark Schwartz Men's Line Arrives Fall 2020.

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