

'SWEET SUCCESS' honored in Annual Axiom Business Book Awards

PINEHURST, N.C., April 8, 2015 (SEND2PRESS NEWSWIRE) – Foursome Press is pleased to announce “SWEET SUCCESS: A Journey of Change and Challenge” (ISBN: 9780990599500) by Doug Lapins has been awarded a silver medal by the 2015 Axiom Business Book Awards, which honor the year’s best business books, their authors, and publishers. The Axiom Business Book Awards were launched in 2007 to bring increased recognition to exemplary business books and their creators.

“SWEET SUCCESS” was awarded a silver medal in the Memoirs and Biography section. More than 400 books were entered in the competition.

“SWEET SUCCESS” chronicles the changes, challenges, and guiding principles of Doug Lapins in a thirty year stellar corporate career in a changing sugar industry. It is an absorbing tale of business, family, social responsibility, and business ethics. Doug offers wisdom and leadership as he led organizations through crises, changing markets, and unpredictable business climates while building strong, responsive and involved teams, always sustaining a long-term vision.

“I am honored and pleased by this recognition,” says Lapins. “I wanted to share my real-life experiences of how organizations develop and deal with changing business environments.”

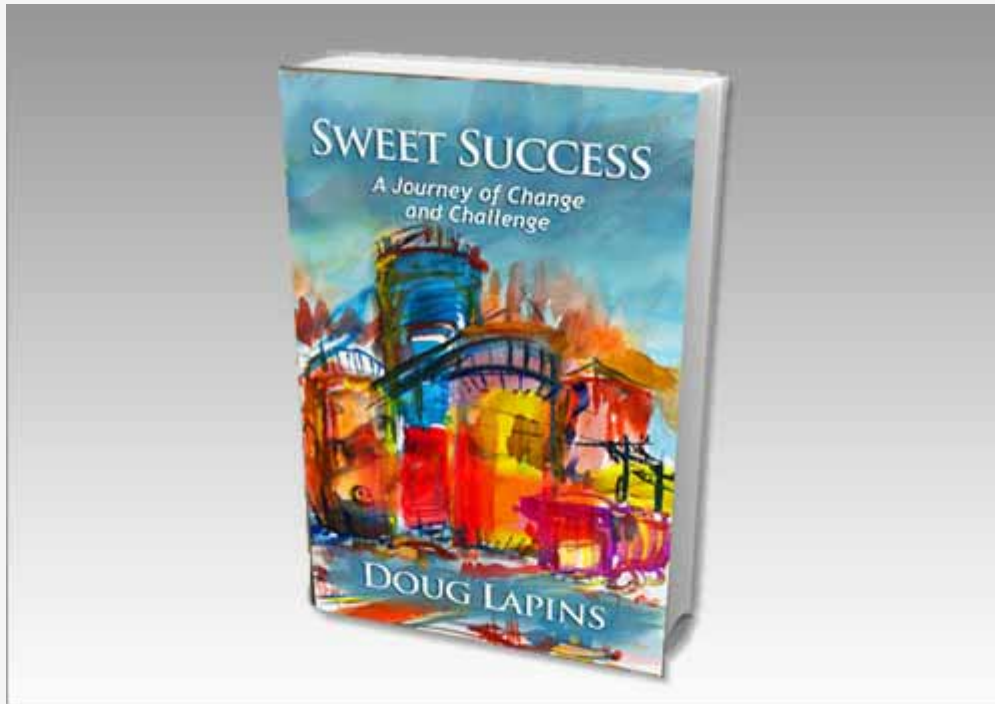
“SWEET SUCCESS” has already been well-received in the business and academic communities with its straight talk, ethical standards, and timeless principles. Reviewers have referred to “SWEET SUCCESS” as “...a truly great American success story...” and “a must read for anyone on the journey of self-improvement.”

“SWEET SUCCESS” is available on Amazon.com or at your local bookseller. Read more about “SWEET SUCCESS” on Doug’s website <http://www.douglapins.com/>.

*PHOTO for media (book jacket):

Send2Press.com/wire/images/15-0408-sweet-success-300dpi.jpg .

News issued by: Doug Lapins



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