

Switzerland-based Brain Assessment Research Center (BrainARC-Chur) launches US division (BrainARC-America) headed by leading Neuroscience experts

BOSTON, Mass. and PHILADELPHIA, Pa., Sept. 9, 2019 (SEND2PRESS NEWSWIRE) – Brain ARC Chur Switzerland partners with Sadar Psychological Services (Philadelphia) and Boston NeuroDynamics (Boston) to launch [Brain ARC America](#), in order to bring more cutting edge evaluations to improve treatment for common brain disorders such as ADD/ADHD, anxiety, depression, age-related memory loss, autism, chronic pain/migraines, epilepsy, sleep disorders and a myriad of other issues such as including how to improve your brain to increase its efficiency in everyday life.



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HBImed AG has been an industry leader in clinical brain research for over a decade and provides medical-psychological services in particular by supporting brain research diagnostics with therapeutic advice in the context

of various brain dysfunctions. They have set forth industry challenging standards by actually measuring the brain's activity and comparing it to a sophisticated, FDA approved database which is the most thorough and comprehensive aggregate databank of its kind.

Both Boston Neurodynamics and Sadar Psychological Services have been using this neuroscience research to successfully determine the best treatments since HBImed AG was founded. Because of their collective expertise in implementing the BrainARC system in their respective practices, Drs. Sadar, Martinez and Morales have been exclusively selected to herald in the expansion and create BrainARC-America.

BrainARC-America will capitalize on the vast amount of continuing research, their breadth and depth of experiences within the mental health field, coupled with each other's unique yet complimentary backgrounds in order to develop individualized brain assessments in order to ascertain how each person's brain is functioning in order to improve their quality of life.

Brain ARC-America principles are Diana Martinez, MD, MSc, PhD, Board Certified in Neurofeedback, Angelika Y. Sadar, MA-Clinical Psychology, Board Certified in Neurofeedback and Heart Rate Variability, Leon Morales-Quezada, MD, MSc, PhD, MPH, and Mitchell Sadar, M.A., PhD., Board Certified in Neurofeedback and Heart Rate Variability.

Andreas Müller of BrainARC-Chur and HBImed Brain Diagnostics states "BrainARC-Chur, along with HBImed AG is happy to partner with BrainARC-America. It has been our goal to introduce this highly researched and evidence based method that helps to understand the individual's brain functioning to develop an individualized treatment plan to the United States for quite some time and finally we have the right leaders."

"We are pioneers in helping people improve their lives by measuring objectively how their brain functions so that the best individualized treatments can be offered. This is in contrast to the more traditional methods of diagnosing based on just patient report and observed symptoms," said [Dina Martinez](#).

By objectively measuring biomarkers in the brain, we are able to add to the traditional, limited methods of clinical observation. As a result, the patient receives validation of the source of their behavioral distress. Very often, when given results, parents will comment.

"This is what I was waiting for. This is the first time I have received an explanation of what is going on in my child's brain. Now our family has hope for our child's future," said [Angelika Sadar](#).

"This evaluation process can help identify biomarkers that can guide the prescribing of medication to decrease the number of children who are over medicated or experience the negative side effects of medications unnecessarily," said [Mitchell Sadar](#).

"BrainARC US neurophysiological and cognitive evaluations compliment

traditional medical diagnostic tools helping clinicians to develop adequate therapeutic interventions,” said [Leon Morales](#).

Learn more about Brain ARC-America
(610) 933-9440
<https://brainarcevaluations.com>
info@brainarcevaluations.com

Boston Neurodynamics
(617) 855-9295
<https://bostonneurodynamics.com>
info@bostonneurodynamics.com

Sadar Psychological
(610) 933-9440
<https://sadarpsych.com>
admin@sadarpsych.com

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