

# Taylor Wilshire launches Wilshire Foundation Fund for Beneficial Social Impact

NEW YORK, N.Y., Sept. 12, 2017 (SEND2PRESS NEWSWIRE) – The Wilshire Foundation recently announced the close of first-round funding for its Conscious Capital Fund. The Wilshire Foundation, created by the team at Wilshire Financial including CEO Taylor Wilshire, constructs programs and invests in organizations that address chronic environmental, social, and economic challenges in unique and transformative ways.



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The foundation's Conscious Capital Fund will allow the organization to make long-term debt or equity investments in companies that are bringing innovative practices to clean energy, clean technology, life sciences, agriculture, biotechnology, and safe drinking water.

The creation of a private fund that is focused on helping to change the world for the better is a reflection of the Wilshire Foundation's belief that being a good corporate citizen is good business practice and creates long-term value for investors. Building on its previous successes in clean energy, clean technology, and self-sustained micro-grid communities, Wilshire

Financial plans to use its knowledge and experience with the latest technology in green infrastructure to expand its scope to include biotechnology companies in the fund.

In following a business strategy that benefits the environment and all human beings, Wilshire Financial's double bottom line approach uses conventional measurements of fiscal performance while adding the metrics of positive social impact.

President and CEO Taylor Wilshire stated, "By mobilizing private capital for public good, we are better able to address the world's rising inequality, which is at the center of everything we do. It has been a lifelong dream to launch a private fund that will help us accomplish our goals.

"I am deeply grateful for our dedicated team and their commitment to make a positive impact on the world. Socially responsible and ethical investing is a strategy that not only brings social growth but also provides financial return by promoting environmental stewardship, consumer protection, human rights, and diversity."

For more information, visit: <http://wilshirefoundation.net/>.