

# TeamSnap Ranked on Inaugural Top Company Cultures List Presented by Entrepreneur and CultureIQ

BOULDER, Colo., Nov. 4, 2015 (SEND2PRESS NEWSWIRE) – TeamSnap, used by over 9 million people worldwide for **organizing and communicating every aspect of team life**, was recently ranked on Entrepreneur’s Top Company Cultures list, a comprehensive ranking of U.S.-based businesses exhibiting high-performance cultures created in partnership with culture management software and service provider CultureIQ®. The Top Company Cultures list has placed TeamSnap 11 out of 25 in the **Medium-Sized Category**. TeamSnap is recognized for creating an exceptional culture that drives employee engagement, exceeds employee expectations and directly impacts company success.

“Since the company’s infancy, we’ve worked to foster a positive company culture by hiring talented, trustworthy people and trusting them to do their best work,” said Co-Founder and Chief Creative Officer Andrew Berkowitz, who doubles as TeamSnap’s Minister of Culture. “We hold progressive work-life values, like flexible work hours, a remote workforce, the ability to work anywhere in the world, the offer of unlimited vacation time and the mission of judging employees on goals met rather than hours put in. Our employees are happy and empowered to do their best work in an environment of trust and autonomy where productivity and effectiveness soars.”

“Creating an entrepreneurial culture is a key priority for business leaders, yet no one until now has really assessed the role culture plays in success,” says Ray Hennessey, editorial director of Entrepreneur.com. “This ranking celebrates the dedication that all teams, from entry-level to the C-suite, have in ensuring they are creating vibrant, healthy and sustainable work environments. That’s good for employees, investors and customers.”



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The full list, presenting a total of 75 companies categorized as small, medium or large enterprises – 25-49 employees, 50-99 employees and more than 100 employees – is available on Entrepreneur.com. Core insights, behaviors and attributes that have helped to shape the high-performing cultures presented by the top companies are shared alongside practices to help other companies work on their own workplace environments.

“There is always an opportunity to learn from each other when running and growing a business, which is why we are excited to honor these companies and share their success in building an effective culture,” says CultureIQ founder and CEO Greg Besner. “I find it particularly inspiring to see a wide variety of companies represented in the list, confirming that you can have a strong culture regardless of industry, size, or business maturity.”

The rankings for all companies were determined using CultureIQ’s methodology for measuring high-performance cultures. Employees at each company received a survey of 21 short, multiple-choice questions. The answers were used to assess a company’s strength across 10 core qualities of culture – performance focus, support and innovation, to name a few. These quality strength scores were combined with the employee Net Promoter Score to create a cumulative CultureIQ Score. The companies with the highest CultureIQ Scores became the Top Company Culture list in ranking order. To be considered for the ranking, a company must have at least 25 employees, have been founded before Jan. 1, 2014 and be headquartered in the U.S.

To view TeamSnap in the full ranking, visit <http://www.entrepreneur.com/topcultures>.

#### **About TeamSnap:**

TeamSnap is dedicated to taking the hassle out of managing, coaching and participating in team sports. Founded in 2009 by a couple of social

scientists, an improv comedian and an oil field engineer, TeamSnap is now a team of 70 people working remotely around the United States but all driven by the mission to build a great product that any parent, coach, team manager, group organizer or sentient robot can pick up and use immediately. Nine million coaches, parents, team managers and players use TeamSnap's web and mobile apps to save their sanity and stay in the know through email, text and instant alerts.

For more information, please visit <https://www.teamsnap.com/>.

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#### **About CultureIQ®:**

CultureIQ is culture management software that helps companies measure, understand, and strengthen their organizational culture. By providing research-driven and customizable surveys, insightful analytics, and reporting and culture resources, CultureIQ empowers companies to make data-driven decisions to better engage and retain their employees.

Based in New York City, CultureIQ was founded in 2013 by Greg Besner, a veteran entrepreneur and New York University Stern School of Business adjunct professor, with a notable history of implementing successful culture initiatives. CultureIQ is backed by a group of successful business leaders, including Zappos CEO Tony Hsieh's VegasTechFund and other entrepreneurs who have seen the valuable impact of prioritizing culture at their own companies.

For more information, visit <http://www.cultureiq.com/>. Follow us on Twitter at @CultureIQ and like us on Facebook at <https://facebook.com/CultureIQ>.

#### **IMAGES FOR MEDIA:**

(1) [Send2Press.com/wire/images/15-1104-boulder-bike-300dpi.jpg](http://Send2Press.com/wire/images/15-1104-boulder-bike-300dpi.jpg)

(2) [Send2Press.com/wire/images/15-1104-teamsnap-river-300dpi.jpg](http://Send2Press.com/wire/images/15-1104-teamsnap-river-300dpi.jpg)

Caption: With TeamSnap's flexible work hours and playful nature, employees are free to find the work-life balance that suits them, just one reason the company was named to Entrepreneur's Top Company Cultures List.

TeamSnap Video "Andrew interviews Stephanie" (YouTube): <https://youtu.be/QF2v4Y81r2E>.

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