

# The 28th Long Beach Jazz Festival: Rooted in Jazz and Reaching Beyond

LONG BEACH, Calif., July 31, 2015 (SEND2PRESS NEWSWIRE) – WHAT'S NEW AT #LBJAZZFEST? For over 27 years, Rainbow Lagoon Park has been transformed into a musical arena of sounds performed by jazz greats that have traveled all over the world. In addition, the vendor's cuisine and upscale merchandise in the pavilion has always been guests' favorite area to parlay. Produced by Rainbow Promotions, LLC, each year guests are in awe of the level of performances and the Long Beach Jazz Festival 2015 is no exception!

This year, the tradition continues. Great delicacies, unique couture and once again guests will experience "A Healthy Taste of Jazz" at the Jazz, Health & Wellness Pavilion where mind, body and soul will be nourished.

2015 PERFORMERS: Jeff Bradshaw & Friends with special guests Chrisette Michele and Frank McComb, Earl Klugh, the Stanley Clarke Band, Brian Culbertson, Stephanie Mills, Jonathan Butler, Eric Darius, Down to the Bone, Jazz All Stars featuring Marc Antoine, Brian Simpson and Jackiem Joyner, Andrew Gouche, and Kenny "BabyFace" Edmonds!

WHAT: The 28th Annual Long Beach Jazz Festival.

WHEN: August 7, 8, 9, 2015.

WHERE: Rainbow Lagoon Park, E Shoreline Dr., Long Beach, CA 90802.

TICKETS: Range from \$55-\$200. Tickets are available through Rainbow Promotions, LLC at (562) 424-0013 or online at <http://longbeachjazzfestival.com/>.

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## **ABOUT THE EVENT:**

Staying true to the roots of jazz, it only makes sense that the 28th Annual Long Beach Jazz Festival's (LBJF) #LBJazzFest theme is "Rooted in Jazz and Reaching Beyond." Kicking off the weekend is Stanley Clarke (four-time Grammy Award winner and undoubtedly one of the most celebrated acoustic and electric bass players worldwide), Sunday, hear the likes of legend Poncho Sanchez (Latin jazz conga and percussionist great with traditional Afro-Cuban Jazz sounds) and keeping it rooted in jazz but eclectic, Keiko Matsui (internationally acclaimed Japanese keyboardist and composer of smooth jazz, jazz fusion and new-age music) plus many others. LBJF will merge the jazz, fusion, R&B, and neo-soul sounds for three days.

New to the festival and what will be deemed another highlight is the Exclusive Test Drive experience provided by sponsors The Lincoln Motor Company.

Known as the creme de la creme of all festivals, The 28th Annual Long Beach

Jazz Festival #LBJazzFest takes place August 7-9, 2015 at Rainbow Lagoon Park. E Shoreline Dr. Long Beach, CA 90802 and will bring style and finesse consistent with its legacy. Top artists, festive ambience and always new innovations in festival enjoyment.

**Friday, August 7, 2015** – Begins the 3 day extravaganza with performers: The legendary Stanley Clarke Band, smooth jazz guitarist and composer Earl Klugh and Jeff Bradshaw (Philadelphia's influential neo-soul trombone perfectionist) & friends, Grammy Award Winner Chrisette Michele and soul singer/keyboardist Frank McComb.

**Saturday, August 8, 2015** – The second day of #LBJazzFest begins with the talents of Grammy Award Winner producer and bass player Andrew Gouche, then the JAZZ ALL STARS featuring Marc Antoine (Spain's' jazz fusion guitarist extraordinaire), Brian Simpson (inspired keyboardist, composer, prolific studio musician/producer) and Jackiem Joyner (known as "Lil Man Soul" saxophonist and flute player). Up next is the jazz/funk/soul band Down to the Bone; contemporary jazz saxophonist and composer Eric Darius, Cape Town, South African acoustic guitar great Jonathan Butler and R&B singer and stage performer who appeared in the original production of "The Wiz," Stephanie Mills. Headlining the evening is contemporary jazz/R&B/funk multi-instrumentalist Brian Culbertson.

**Sunday, August 9, 2015** – THE FINALE!!!!!! ... AND WHAT A DAY IT WILL BE! The festival begins with Jazz keyboardist Marcus Johnson then the sultry vocals of Mara Hruby. Up next and always a crowd pleaser, the founder of LBJF Al Williams and the Al Williams Jazz Society. Internationally acclaimed Japanese smooth jazz, jazz fusion and new age keyboardist and composer Keiko Matsui is always a favorite. Gerald Albright, R&B, contemporary and straight-ahead jazz great known at as a "musician's musician" will show off his extraordinary saxophone artistry. Next, Grammy Award Winner Poncho Sanchez (legendary conguero and Latin jazz band leader with Afro-Cuban flair). Last but not least, the headliner, none other than 11-time Grammy Winner Kenny "BabyFace" Edmonds!

The 28th Annual Long Beach Jazz Festival is THE MOST TALKED ABOUT, THE MOST RECOGNIZED and one of Southern California's LONGEST RUNNING FESTIVALS sponsored by The Lincoln Motor Company, Stella Artois, Aspire TV, KTLA 5, Union Bank, McDonalds and Black Enterprise.

The 28th Annual #LBJazzFest is expected to receive over 20,000 attendees over the 3 days. Tickets are available at <http://longbeachjazzfestival.com/>.

#### **About Rainbow Promotions:**

Rainbow Promotions is the producer of the Long Beach Jazz Festival, various concerts at the Terrace Theatre, Long Beach Center for the Performing Arts and other events throughout the year. For 27 years, Rainbow Promotions has presented the Long Beach Jazz Festival, one of the city's major events. For more information regarding the Long Beach Jazz Festival go to <http://longbeachjazzfestival.com/> or <http://rainbowpromotions.com/>.

#### **About KRPR Media:**

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