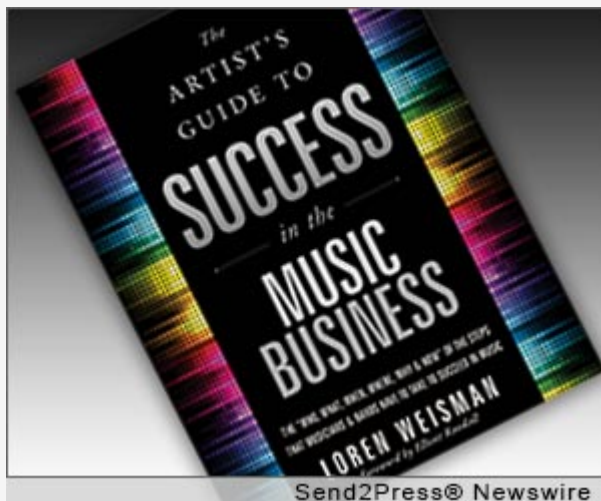


# 'The Artist's Guide to Success in the Music Business' by Loren Weisman slated for national release in August

AUSTIN, Texas, May 8, 2013 (SEND2PRESS NEWSWIRE) – Greenleaf Press announces the upcoming release of “The Artist’s Guide to Success in the Music Business” by Loren Weisman. “The Artist’s Guide to Success in the Music Business” (ISBN: 978-1-60832-578-8, 7×9 Paperback, 446 pages, \$19.95) will be available nationwide on August 13, 2013 and will be published simultaneously in an eBook edition (ISBN: 978-1-60832-579-5, \$7.99) and an audio book edition.

“The Artist’s Guide to Success in the Music Business” delivers the “who, what, when, where, why, and how” of the steps musicians and bands have to take in order to succeed in music.

Written by music industry insider Loren Weisman, “The Artist’s Guide to Success in the Music Business” provides a roadmap for the artist’s journey from passion to profession.



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Weisman draws on over two decades of experience as a working musician and music business consultant to provide instruction, enlightenment, and sage counsel on such topics as: creating the best plan for a career; touring; booking gigs; performing; recording – from preproduction to postproduction and everything in between; branding a band; fundraising and working with investors; marketing and promotions; and more.

According to Weisman, “The music industry is in a state of chaos, and now more than ever, it’s crucial that artists get the most up-to-date and applicable advice on succeeding in the music business. I created ‘The Artist’s Guide’ as a way to use my 25 plus years of experience to assist and guide other artists as they navigate the wild waters and waves of the music industry of today.”

## **About the Author:**

Loren Weisman is a consultant, producer and coach who works to help independent artists, musicians, bands, labels and other businesses achieve

sustainable success. Weisman has been a part of over 700 albums as a drummer and music producer and has recently been named the spokesperson and key industry advisor to Live Music Tutor.

For more information about Loren Weisman, visit <http://lorenweisman.com/> or for more information about "The Artist's Guide to Success in the Music Business," visit <http://tag2nd.com/>.

Greenleaf Press ([www.gbpress.com](http://www.gbpress.com)) is an Austin, Texas-based independent publisher. For information, contact Maryglenn McCombs at 615-297-9875.

SOUNDCLOUD:

<http://soundcloud.com/loren-weisman/note-to-the-reader-tag2nd>

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