

The Event Planner Expo in New York City Delivers Business Deals and Networking Opportunities

NEW YORK, N.Y., Sept. 10, 2015 (SEND2PRESS NEWSWIRE) – EMRG Media is excited to announce its annual Event Planner Expo – a premier event planner event to take place in New York City at the Metropolitan Pavilion, 125 West 18th Street, on October 7, 2015 from 2 p.m. to 8 p.m.

Keynote speakers and hosts this year include Alexandra Wilkis Wilson, Co-founder Gilt.com and CEO Glam Squad, an on-demand beauty app; Colin Cowie, CEO Colin Cowie Enterprises; and Paul Neuman, founder, Neuman's Kitchen.

Cowie is a celebrity event and wedding planner of choice for top celebrities such as Oprah Winfrey, Jennifer Aniston, Tom Cruise, Jennifer Lopez and Kim Kardashian-West.

"This event is the cream of the crop. It doesn't get any better," Cowie says.

The Event Planner Expo promises to showcase ways that everyone from event planners and corporate decision makers to small businesses and individuals can transform their events when they put the three Cs to work: Connect. Create. Capture.

This not to be missed event boasts more than 125 booths and thousands of experts who run the gamut from venues and services to entertainment. It's the ideal place to mix and mingle while enjoying sponsored cocktails, gourmet appetizers and live entertainment.

"Anyone who attends the Event Planner Expo is sure to walk away feeling inspired, empowered, refreshed and ready to plan the best event ever," Jessica Stewart, vice president marketing, EMRG Media, says. "It's that feeling of power that comes through networking with industry powerhouses. These people are some of the top influencers in events and business."

Attendees can visit with exhibitors such as Edison Ballroom, Maritime Parc, Madison Lee's Cakes, The Butter Group, Eclipse Events, Scratch Weddings and more.

The bottom line? The Event Planner Expo is New York City's biggest networking event and showcase for the event planning industry.

"And, with more than 2,500 attendees, our goal is for attendees and vendors alike to build strategic partnerships, be inspired by the latest trends and ideas and close business for the coming year," Stewart says.

General admission tickets start at \$45 per person, and can be purchased at: <http://www.theeventplannerexpo.com/>.

About EMRG Media:

EMRG Media (<http://www.EMRGMedia.com/>) is a premier, full-service marketing, event planning and publishing firm based in Manhattan. Over the last nine years, EMRG Media has garnered public acclaim and recognition as an innovative, corporate event marketers with an impressive roster of clients. Its exclusive corporate client base includes names such as Casio, Barclays, Ruder Finn, Conde Nast Publications and the Alzheimer's Foundation.

For more information about the Event Planner Expo, visit:
<http://www.theeventplannerexpo.com/>.

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