

The Faulkner Organization has selected Sokal Media Group as their agency of record

MORRISVILLE, N.C., Nov. 30, 2015 (SEND2PRESS NEWSWIRE) – The Faulkner Organization has selected Sokal Media Group as their agency of record. Founded in 1932 Faulkner is the leading automotive retailer in Central and Southeastern Pennsylvania and one of the largest privately held and family run dealer groups in the nation with more than 1,300 employees. The decision was made based on Sokal Media Group's creative strategy and extensive experience in the automotive industry.

Sokal Media Group is one of the fastest growing automotive advertising agencies in the country. Headquartered in North Carolina, they have offices throughout the East Coast

Sokal Media Group will be handling all marketing and advertising aspects for the 27 Faulkner automotive locations representing 17 brands of domestic and import vehicles, pre-owned sales, service and parts as well as an extensive network of highly respected collision centers.

"We are extremely excited about this great partnership. Our Sokal team is very passionate about quality automobiles and is aligned with Faulkner's high regard for excellent customer care. Having the honor to handle the communications of this third-generation family dealer group is an opportunity for which we are very proud," said Mark Sokal, president and founder of Sokal Media Group. "Our agency has already started revving up with innovative creative development."

Sokal Media Group will fuel and drive The Faulkner Organization through strategic planning, media consultation, digital relevance, and creative execution in the Pennsylvania market.

More information: <http://sokalmediagroup.com/>.

Twitter: @SokalMedia

News issued by: Sokal Media Group



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