

The MAGLITE ML150LR LED Flashlight Rechargeable System – the Brightest, Farthest-Reaching Light We’ve Ever Introduced

ONTARIO, Calif., May 9, 2017 (SEND2PRESS NEWSWIRE) – Mag Instrument, Inc., the world leader in flashlight technology, will introduce its most powerful flashlight yet – the rechargeable ML150 LR™. Despite its mid-size (C-cell format) dimensions, the ML150LR™ generates a stunning 1,000 lumens* and achieves a beam distance of over a quarter-mile. And thanks to multiple power settings and critical efficiency innovations, it can run for up to 75 hours on a single charge of its state-of-the-art Lithium Iron Phosphate (LiFeP04) battery.



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In achieving this performance milestone, Mag Instrument’s research and development team started by tackling a long-known problem: An LED light engine must be kept cool to run efficiently, and poor heat dissipation is a serious performance-limiting factor with high-output LEDs. The solution, newly patented by Mag Instrument, is an integral heat-sinking technology that quickly drains heat from the LED.

According to Tony Maglica, president and founder of Mag Instrument, “The new MAGLITE® ML150LR™ is the first flashlight to embody this new heat sink

technology, and the performance results are spectacular – a real breakthrough. But still, let’s not forget optics. While many flashlight brands tout their high lumen outputs, that doesn’t get you very far unless you also have the superior beam-forming optics needed to shape all that light into a versatile, focusable and effective beam that puts the light where the user needs it.

“A flashlight should be a powerful, manageable, durable, dependable portable light source that is long-lasting. This new flashlight checks all the boxes magnificently.”

Other standard features of the ML150LR™ include:

- A versatile charging cradle that can be powered from a standard wall outlet or the 12-volt DC electrical system in a vehicle.
- Multiple power settings to control light output and battery burn rate.
- IPX4 water resistance.
- An advanced user interface with five available functions, custom-configurable to suit the individual user’s preferences.

Check out the legendary MAGLITE® flashlights, known for their unsurpassed quality, performance and durability, including the ML150LR™. Learn more at: <http://maglite.com/>.

(Note: *Estimate. Final ANSI test results pending.)

MEDIA CONTACT:

Lou Desmond, President
Desmond & Louis Public Relations
951-258-6466
lou@dandlpr.com

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