

# The Mortgage Collaborative and NAHREP Consulting Services Form a Strategic Alliance

SAN DIEGO, Calif., Dec. 7, 2015 (SEND2PRESS NEWSWIRE) – The Mortgage Collaborative (TMC), an independent lending cooperative serving small- to mid-sized mortgage lenders and community-based lending institutions, has formed a strategic alliance with NAHREP Consulting Services (NCS), announced TMC Vice Chairman David G. Kittle, CMB.

“Having a partnership with NAHREP Consulting Services is of immense benefit to our best-in-class lender members. Being able to effectively communicate with Latino homebuyers and understand their needs is an essential part of TMC’s strategic diversity initiative,” said Kittle.

“Hispanics are the primary drivers of homeownership growth in today’s market,” agreed NCS President Maria Zywiciel. “Mortgage companies that have the right products, relevant recruitment and training strategies and strong relationships with real estate agents and other trusted advisors will build purchase market share.”

“NAHREP is proud to be part of an organization that maximizes the power of networking and offers strategies for a changing market,” said Zywiciel. “We are excited to contribute innovative solutions to acquiring and serving Hispanic homebuyers.”

## **About The Mortgage Collaborative:**

Based in San Diego, Calif., The Mortgage Collaborative (TMC) was founded in 2013 to empower mortgage lenders across the country with better financial execution, reduced costs, enhanced expertise and improved compliance and to help its members access the dynamic and changing consumer base in America. The association is managed by its founding members: John Robbins, CMB; David Kittle, CMB; Gary Acosta, CEO of the National Association of Hispanic Real Estate Professionals (NAHREP); and Jim Park, former chair of the Asian Real Estate Association of America (AREAA). Robbins and Kittle are former chairmen of the Mortgage Bankers Association of America. For more information, visit <http://www.mortgagecollaborative.com/>.

## **About NAHREP Consulting Services:**

NAHREP Consulting Services (NCS) is the member services organization of the National Association of Hispanic Real Estate Professionals (NAHREP). With decades of industry experience, NCS is uniquely qualified to help clients with strategies that improve business results through a meaningful connection with the Hispanic consumer. For more information, visit <http://www.nahrepconsulting.com/>.

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