

# The MReport Names Jody Collup to its 2015 Leading Ladies List

LANSDALE, Pa., July 31, 2015 (SEND2PRESS NEWSWIRE) – Global DMS, a leading provider of web-based compliant valuation management software, announced that Jody Collup, its vice president of marketing, has been designated to the MReport’s 2015 Leading Ladies in Mortgage and Housing list.

The 40 winners will be profiled in the August issue of MReport magazine that honors female executives who are innovators making a positive impact in the mortgage industry. In addition, the winners will be highlighted at the Women in Homeownership Leadership Forum held during the annual Five Star Conference and Expo held in Dallas, Texas on Friday, September 18, 2015 from 1:15 to 2:15 p.m., which is being co-hosted by Ernst & Young and Aspen Grove Solutions.

“The female leaders working in the housing and mortgage industry are indispensable,” said Five Star President and CEO Ed Delgado. “Through the recognition of the MReport and the Women in Housing Leadership Forum, a spotlight will be put on the innovators shaping our industry.”

The MReport states that the 40 women who were selected for its 2015 “Leading Ladies” list were nominated by their peers in the industry and then evaluated by judges at the Five Star Institute. The winners were cited as having all the qualities that make them strong leaders – such as their intelligence, drive, and pursuit of innovation.

“The Leading Ladies list contains some of the most accomplished women in mortgage and housing who are doing great things to move the industry forward on so many different levels,” said Collup. “I am truly honored to be held in the same esteem of these female executives and I look forward to continue making a difference in my field.”

Ms. Collup is a recognized marketing executive in the mortgage industry who holds over 20 years of experience in business-to-business marketing. She currently spearheads marketing for Global DMS, a leading valuation management technology provider for the mortgage industry.



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Prior to that, she oversaw marketing at Calyx Software, Inc. where she grew and managed one of the most identifiable brands in the industry. Ms. Collup has a through-and-through, focused background in marketing that has yielded positive results for each organization that she has worked for.

To learn more and view the complete list of honorees, visit <http://themreport.com/news/origination/07-27-2015/mreport-announces-its-2015-power-players-leading-ladies-honorees>.

#### **About Global DMS:**

Founded in 1999 and headquartered in Lansdale, Pennsylvania, Global DMS is a leading provider of commercial and residential real estate valuation solutions catering to lenders, servicers, AMCs, appraisers and other real estate entities. The company's solution set is cost effectively delivered on a software-as-a-service (SaaS) transactional basis that ensures compliance adherence, reduces costs, increases efficiencies and expedites the entire real estate appraisal process. The company's solutions include its eTrac valuation management platform, eTrac WebForms, Global Kinex, AVMs, the MISMO Appraisal Review System (MARS) and AMCmatch.com. For more information, visit the company's web site at <http://www.globaldms.com/> or call (877) 866-2747.

#### **About The Five Star Institute:**

The Five Star Institute is a publishing, communications, marketing, and event planning company. The Institute hosts the largest mortgage event in the United States – the Five Star Conference and Expo. Among its many publications are DS News, dedicated solely to default servicing, and MReport, a B2B trade publication serving the broader mortgage field. Additional information about the Five Star Institute's many business-building opportunities can be found at <http://www.TheFiveStar.com/>. More information

about the Five Star conference can be found at  
<http://www.TheFiveStar.com/fsc>.

Twitter: @globaldms – <https://twitter.com/globaldms>.

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