

The Running of The Bulls in New Orleans Turns It Up to Eleven

NEW ORLEANS, La., June 20, 2017 (SEND2PRESS NEWSWIRE) – Nola Bulls, LLC announces the full lineup for the 11th edition of the world famous San Fermin in Nueva Orleans (SFNO), a.k.a. “The Running of the Bulls in New Orleans.” Organizers say they are committed to transcending the farthest reaches of joy currently known to mortal men, taking this event it to the ultimate limits good times, great food, tasty drinks, and general feelings of “¿Por Qué No?,” or Why Not?



Send2Press® Newswire

Since 2007, the streets of New Orleans have borne witness to the release of RollerBulls™ chasing runners and “goring” them with their bats. The festival known as San Fermin in Nueva Orleans is world renowned, and attempts are made across globe to mimic it. But, as most who have attended will attest, there’s just no place like New Orleans to host such a bizarre good time.

The festival kicks off Friday July 7, 2017, with El Txupinazo at Seven Three Distillery (301 Claiborne Ave.) hosted by charity partners Beth’s Friends Forever. One price gets you great food from New Orleans restaurants, live music from Vivaz! Latin Band, Abita Beer, and Marqués de Cáceres wines. Both live and silent auctions crown the evening with items such as Lifetime VIP for SFNO and a judgship for the Fried Chicken Festival in September.

The main event of the annual Running of the Bulls in New Orleans, is part of

the Saturday July 8 festivities. Doors open at The Sugar Mill (1021 Convention Center Blvd.) at 6:30 a.m. Hordes of RollerBulls™, led by local stars, The Big Easy Rollergirls, will be released at 8 a.m. following the Procession of San Fermin. DJ RQ Away and The Zydepunks will entertain the masses.

Five of the area's finest food trucks will be on hand to feed the folks, and plenty of great Abita Beer, Seven Three Vodka, Backpack Wines and our famous sangria will slake their thirst and soothe their souls.

Following this fiesta on Saturday, the Fiesta de Pantalones (Pants Party) continues the day at The Rusty Nail. No need to siesta, just keep on with the fiesta!

Sunday July 9th's Pobre de Mi closes the festival. Big Deal Burlesque will provide the entertainment. A Papa Ernest Hemingway-themed variety burlesque show is sure to pique your appetite for Barcadia's (601 Tchoupitoulas St.) menu. The event closes with the annual Ernest Hemingway Look-Alike contest, where ANYONE can claim their resemblance to Papa.

Over the course of three days, attendees will meet countless bizarre and wonderfully colorful characters, and make many new friends. This truly is the greatest show on skates.

Hotel Partners, the New Orleans Hotel Collection, are providing special rates for attendees of the event. Visit <http://nolabulls.com/hotels/> for links to these properties.

Nola Bulls, LLC was founded in 2007 and is a provider and promoter of entertainment and cultural events in the New Orleans Area: Improving New Orleans one festival at a time. SFNO helps raise money for two local charities, visit <http://www.bethsfriendsforever.org/> and <https://www.facebook.com/bigeasyanimalrescue/> for info on these.

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For more information on the event, and a link to registration, visit <http://nolabulls.com/>.

*PHOTO for media: Send2Press.com/wire/images/17-0620s2p-nolabulls-300dpi.jpg
*PHOTO Caption: Krewe of the Rolling Elvi and Official RollerBulls ready for fun!

*VIDEO (YouTube): https://youtu.be/jUwOfT0Gy_E