

The Seidel Diesel Group Welcomes Jaime Rogan as Marketing Manager

BOLINGBROOK, Ill., April 26, 2018 (SEND2PRESS NEWSWIRE) – The Seidel Diesel Group is pleased to announce that Jaime Rogan has been named Marketing Manager for the company. Her responsibilities in this new role include directing marketing strategies and programs and developing branding for all SDG affiliates.



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“I am excited to be leading our marketing efforts and working with such an innovative and knowledgeable group of people. SDG’s history of providing customers with superior quality and service is impressive, and I look forward to helping the company grow into the future,” Rogan said.

Rogan comes to SDG with 16 years of transportation and parts experience with companies such as Schneider National and VIPAR Heavy Duty. She also holds an MBA in Marketing and International Business from The University of Wisconsin. This background has helped Rogan to make a great transition into her current role.

“We are thrilled to have someone with Jaime’s experience and expertise on our team. Our commitment to growth and best in class service is exemplified in

the quality of our people, and Jaime illustrates that commitment,” states Paul Thoms, President of SDG.

For more information: <https://seideldieselgroup.com/>.

About The Seidel Diesel Group:

The Seidel Diesel Group is comprised of Midwest Fuel Injection Service, Metro Fuel Injection Service, Pacific Fuel Injection Service, International Fuel Injection Service, Action Truck Parts and Diesel Service Center. The Seidel Diesel group was founded in 1981 and there are 13 operating entities in seven states.

The Seidel Diesel Group has established itself as one of the leading suppliers of diesel fuel injection components, turbochargers, diesel fuel additives and diesel engine components in the United States. The Seidel Diesel Group is headquartered in Bolingbrook, Ill.

*PHOTO for Media: [Send2Press.com/300dpi/18-0427s2p-jaime-rogan-300dpi.jpg](https://send2press.com/300dpi/18-0427s2p-jaime-rogan-300dpi.jpg)

*Photo Caption: Jaime Rogan has been named Marketing Manager for Seidel Diesel Group.