

Trent Real Estate Announces 3rd location in Jacksonville offering reduced 3 percent listing fees saving property owners thousands

JACKSONVILLE, Fla., Sept. 7, 2016 (SEND2PRESS NEWSWIRE) – Trent Real Estate is pleased to announce it has opened a new branch in Jacksonville in order to assist clients with buying and selling property for reduced 3-percent commission rates in North Florida. The firm will also continue to work with their institutional bank clients and the Department of HUD to enhance and grow its distressed asset management division throughout the State of Florida.



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The Trent Family has a combined 60 years in Real Estate, beginning when the Grandfather of the family, Frank Trent, first started Frank Trent Real Estate in 1956. Since then the family has gone on to close tens of thousands of properties totaling billions of dollars in real estate sales.

Roy Trent Jr, Director of Operations at the company, says, “We’re very pleased to be in Jacksonville and we look forward to providing top notch, no nonsense service that our family name has been known for, for 60 years.”

“It simply doesn’t make financial sense for anyone to pay a whopping 6-

percent to sell their home these days,” says Trent Jr. “With the available technology out there and website syndication such as Realtor.com and Zillow, agents are doing less but getting paid more. Most sellers don’t realize that a lot of the time it’s not even the agent you hired that sells your property, it’s usually an agent from a different firm altogether.”



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He added, “In addition to that, often it’s the buyers who are calling the agents and telling them they found a house online and they’d like to put an offer on it. Buyers and sellers are very empowered and they have much more information at their fingertips these days, a 6-percent listing fee is no longer warranted in this business.”

If you would like to learn more please contact The Trent Family at Trent Real Estate, Inc., 321-777-0474 <http://trentrealestate.net/> or info@trentrealestate.net.

Media Contact:

Lauren Trent
321-288-0912