

# United Fidelity Funding Named a Top 25 Tech-Savvy Lender for Third Time

KANSAS CITY, Mo., Dec. 27, 2012 (SEND2PRESS NEWSWIRE) – [United Fidelity Funding Corp. \(UFF\)](#), a national wholesale and retail mortgage banker, announced that it earned a spot on [Mortgage Technology magazine's](#) 2012 Top 25 Tech-Savvy Lenders and Servicers list for the third time.

The magazine cites that companies named to the list have demonstrated an ongoing commitment to using technology and regularly implementing new innovations to produce marked business process improvements. In addition, the magazine evaluates how lenders and servicers are utilizing technology in ways that are exemplary for the rest of the mortgage industry.

Founded in 2008, UFF is run by experienced mortgage professionals who understand the value of harnessing technology to make the lending process more efficient, transparent and cost effective. UFF's technology is comprised of a number of different leading Web-based solutions that seamlessly integrate with one another to establish companywide efficacy.

From its the beginning, UFF implemented enterprise-class, innovative mortgage technologies that automated all of its processes and workflows to establish a highly effective end-to-end platform. The company is fully automated from the point-of-sale through secondary marketing. Notable is that UFF established its lending practice as a 100 percent paperless operation.

"We are honored to have again been named to Mortgage Technology magazine's prestigious Top 25 Tech-Savvy Lenders and Servicers list for the third time," said Kevin Marconi, COO of UFF. "Since our inception, we have worked hard and remained committed to automation and innovation, which has enabled us to provide our employees with software applications that help them do their jobs better. And, we provide our LOs and brokers with robust Web-based technology tools that help make them more successful.

"As a result, borrowers that do business with us enjoy a very positive, highly service-oriented and smooth experience. Without technology and continuous advancements, we wouldn't be able to run such an efficient lending operation."

## **About United Fidelity Funding:**

Founded in 2008 and based in Kansas City, Missouri, United Fidelity Funding Corp. is a national wholesale and retail mortgage banker that uses the latest web-based loan management and decisioning tools to offer its partner network full visibility into the status of loans at any given time in an effort to deliver next-level service. United Fidelity Funding is focused on ensuring it delivers reliable and accurate communication.

Paperless loan files, from submission to funding, ensure good, easy communication. This ensures smooth, quick closings. The company offers training on any of its loan programs or its Web-based loan management tools

by contacting your account executive. For more information, visit [www.uffmortgage.com](http://www.uffmortgage.com) or call (866) 760-0600.

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**MEDIA CONTACT:**

Joe Bowerbank  
Profundity Communications, Inc.  
949.378.9685  
[jbowerbank@profunditymarketing.com](mailto:jbowerbank@profunditymarketing.com).

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