

# United Wholesale Mortgage Named a Top 25 Tech-Savvy Lender for Third Year in a Row

TROY, Mich., Aug. 27, 2013 (SEND2PRESS NEWSWIRE) – [United Wholesale Mortgage \(UWM\)](#), a leading wholesale lender licensed in all 50 states, announced that [Mortgage Technology magazine](#) named the company to its Top 25 Tech-Savvy Lenders and Servicers list for the third year in a row. UWM says its technology is a key component to it being one of the fastest growing, most service-oriented wholesale lenders in the country.

In order to make the Top 25 Tech-Savvy Lenders and Servicers list, [Mortgage Technology magazine](#) requires that organizations set the bar high using a robust technology infrastructure that automates operations and customer service functions to create efficiencies for the retail, wholesale or consumer direct business channels. The magazine's annual list commends both lenders and servicers that use technology to improve processes, provide exceptional customer service and significantly increase revenue. In addition, to earn a spot on the list, lenders are evaluated on how they utilize technology in ways that are innovative and exemplary, producing marked business improvements.

"We've worked diligently over the years to develop a technology platform that runs our operation very efficiently and offers our brokers robust Web-based tools to help them be more successful," said [Mat Ishbia](#), president of UWM. "Our implementation of leading technology has and continues to be instrumental in executing on our strategic plan to expand our footprint in the wholesale channel. We feel privileged that the judges at [Mortgage Technology magazine](#) have again recognized us as an organization with superior technology."

UWM built its entire mortgage lending platform from the ground up, making it proprietary and exclusive to only them. UWM offers its originators a robust broker portal, dubbed EASE (Easiest Application System Ever) that accompanies EQ2 (Easy Qualifier), which generates a price quote while qualifying borrowers for their best option. The lender also provides its brokers with pipeline management tools, compensation calculators, easy appraisal ordering, disclosures, document uploads and loan package storage, E-signing, conditions visibility, real-time status checks, electronic communications with back-office staff, and more.

The company recently enhanced its EQ2 pre-qualification system, made available an Account Success Report (ASR) that provides originators with metrics to be more efficient, developed a marketing portal for brokers that offers them complimentary personal branded flyers, and launched UWM Connect which monitors borrower activity to funnel leads back to brokers.

Notable is that UWM is a completely paperless mortgage banker that encourages

the use of e-signatures for borrowers. UWM's point-of-sale (POS) solution for brokers integrates with its self-built back-office loan origination system (LOS) to streamline broker communications with internal employees such as processors and underwriters, thus establishing much needed visibility into loan status.

Earlier this year, UWM and its parent, United Shore Financial Services (USFS), brought its more than 1,200 employees together under one roof at its new 140,000 square foot state-of-the-art corporate headquarters located in Troy, Mich. The company is currently tracking to fund \$16 billion in 2013.

**About United Wholesale Mortgage:**

Headquartered in Troy, Mich., United Wholesale Mortgage underwrites and provides closing documentation for residential mortgage loans originated by mortgage brokers, banks, credit unions and correspondents. UWM provides unparalleled service with its deep understanding of the mortgage process using its talented team of account executives, underwriters, closers and funders, who have years of experience with intricate knowledge in wholesale. UWM's positive teamwork and dedication to exceptional customer service has resulted in continued success and growth that has spawned expansion. For more information, visit <http://www.uwm.com/> or call 800-981-8898.

**About SourceMedia:**

SourceMedia owns Mortgage Technology magazine as well as dozens of other publications in the financial services industries. The company's magazines produce market information, including news, analysis, and insight to the financial services and related industries such as accounting and technology, through its publications, industry-standard data applications, seminars and conferences. SourceMedia's 750,000 worldwide clients and subscribers range from c-level executives to business-unit heads to line managers – from the front office to the middle office to the back office. The company employs more than 1,000 employees worldwide, with headquarters in New York and offices in Chicago, Washington, D.C., and London. Visit the company's website at <http://www.sourcemedia.com/>.

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