

US Business Spending on Carrier Ethernet Services Tops \$5.5 Billion in 2013, says Insight Research Corp.

MOUNTAIN LAKES, N.J., Sept. 4, 2013 (SEND2PRESS NEWSWIRE) – US enterprises are expected to spend more than \$49 billion over the next five years on Ethernet services provided by carriers, according to a new market research study from The Insight Research Corporation. Ethernet metro area and wide area services are ubiquitous, available from all major data service providers, including cable/MSOs, who are building a formidable base around Ethernet services in the small to mid-sized business market. Industry revenue is expected to grow from nearly \$5.5 billion in 2013 to over \$13 billion by 2018.

According to Insight Research's market analysis study, "US Carriers and Ethernet Services, 2013-2018," Ethernet's popularity is driven by its ability to meet growing bandwidth demands at lower cost and with greater flexibility than legacy TDM-based services. The large-scale migration of wireless backhaul cell sites from TDM to Ethernet continues to be a major factor in the next five years, as carriers complete their 4G LTE deployments.

"Ethernet services in the small to mid-sized business market is the fastest growing segment of this market, while wireless backhaul still commands the top segment," says Fran Caulfield, Director of Research at Insight.

"Over the five year forecast period we project a compounded annual revenue growth rate of 19 percent, with the highest growth levels in the next two years," Caulfield concluded.

The study examines Ethernet market spending and usage patterns by topology (E-line, E-LAN, and access), regional domain (metro, wide area, and access), retail/wholesale, and various bandwidth levels. In addition, the report covers the impact industry standards, such as MEF CE2.0, have on the market, as well as carriers increased reliance on interoperability with other service providers.

An excerpt of "US Carriers and Ethernet Services, 2013-2018," table of contents, and ordering information is available online at <http://www.insight-corp.com/reports/ethernet13.asp>.

This 143-page report is available immediately for \$4,695 in an electronic format (PDF) and can be ordered online.

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News issued by: Insight Research Corporation



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Original Story ID: 2013-09-0904-002 (8933) :: US-Business-Spending-on-Carrier-Ethernet-Services-Tops-5-5-Billion-in-2013-says-Insight-Research-Corp_2013-09-0904-002

Original Keywords: Fran Caulfield, market analysis study, US Carriers and Ethernet Services, 2013-2018 Insight Research Corporation Mountain Lakes New Jersey MOUNTAIN LAKES, N.J.

Alternate Headline: Insight Research Corp new market study says U.S. Business Spending on Carrier Ethernet to top \$5.5B in 2013

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Original Shortcode for Story: <http://goo.gl/wTFZeY>