Utelogy and Australia's Integrated Media Pty. Ltd. Announce Partnership

LOS ANGELES, Calif., June 16, 2014 (SEND2PRESS NEWSWIRE) — Utelogy, which makes software for control, management and analytics of audiovisual systems for business and education, has signed a strategic partnership agreement with Integrated Media Pty. Ltd in Adelaide, Australia.

Utelogy is a leader in Software-Defined audiovisual (SDAV) technology for smart classrooms, conference rooms, video-conference and auditoriums. Using an open architecture, the Utelogy platform enables AV and IT departments to build much more flexibility into its class and meeting room technology for easy reconfigurations and equipment re-use. With its help-desk and remote monitoring capabilities, Utelogy also delivers operational savings.

Integrated Media, which offers consultancy and design in all areas of professional audiovisual applications, will serve as the Australian distributor for Utelogy's software. The partnership is a coup for Utelogy because Integrated Media deploys its systems in high-profile environments, including the High Court of Australia and New Zealand Parliament.

"We're very excited about the growth Utelogy has experienced recently, and this strategic alliance with Integrated Media Pty Ltd. will help us continue on that trajectory," said Frank Pellkofer, Utelogy's co-founder and CEO. "We both work with other Layer 3 AV suppliers, so it really is a very natural fit and allows us to take Utelogy international."

"Integrated Media is pleased to add Utelogy's software to our distribution network," said Rod Louey-Gung, company CEO. "We strive to supply our clients with the best in AV solutions, and Utelogy is a very viable player in Layer 3 AV control and management."

Utelogy clients want open architecture-management and control for audiovisual purposes that is flexible, easy to use, and doesn't rely on proprietary interfaces, Pellkofer explained.

"We think experience is built on human interaction and collaboration-and it's even more powerful and enjoyable with the right technology in place," Pellkofer said.
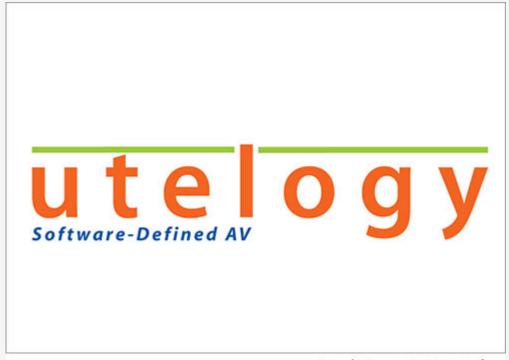
About Utelogy Corporation:

Started in 2009, Utelogy Corporation publishes an enterprise technology control and management platform without limits. Utelogy is a flexible, scalable software solution for control and management of AV systems. Users enjoy a flexible, future-friendly AV control and management environment that puts the power in the hands of the user. More information: http://www.utelogy.com/.

About Integrated Media Pty. Ltd:

Integrated Media Pty. Ltd provides world-class audiovisual design, consultancy and contracting services in audiovisual, videoconferencing, multimedia and interactive human interface systems. More information: http://www.integrated-media.com/.

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