

# Venta Financial Group Appoints Mark Ciolfi Executive Vice President

LAS VEGAS, Nev., Sept. 10, 2013 (SEND2PRESS NEWSWIRE) – **Venta Financial Group, Inc.** (Venta), a wholesale and retail mortgage banker, announced that it hired Mark Ciolfi as executive vice president (EVP).

As EVP, Mr. Ciolfi's primary focus will be to help Venta increase its production on a national level through strategic expansion into new regions, launch new programs and manage and support current and new branches.

Mr. Ciolfi holds deep experience in mortgage banking having served as an executive at First Choice Loan Services (a wholly owned subsidiary of First Choice Bank), the former president of residential lending at Brazos National Bank and director of national production at Hinnie Mae, among others.

"Our culture, mission and passion for sustainable home ownership is something we place a great emphasis on," said Jason Madiedo, CEO of Venta. "We're committed to growing by enhancing the mortgage lending experience for borrowers, production staff, operations and all members of the lending supply chain. The addition of Mark will give us significant lift on the production front working with our loan officers and borrowers. We will also be announcing the hiring of other executives joining the Venta team in the coming weeks."

## **About Venta Financial Group, Inc.:**

Based in Las Vegas, Nevada, Venta Financial Group, Inc. a 100 percent (Hispanic) Minority owned firm operates as Venta Wholesale and Altera Home Loans, its wholesale and retail channels, respectively.

Venta Wholesale opened its doors in August of 2007 and Alterra in May 2010 with currently over 150 employees. Venta has loan officers, account executives, multiple DE underwriters, closers, lock desk resources, and more than enough support staff to help close loans on time – every time.

Visit the company's website to learn more: <http://www.goventa.com/>.

*\*\*(Content was updated 5:30 p.m. PDT Sept. 11 to correct inadvertent errors in the copy provided and issued on Sept. 10.)*

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