

Vertical3 Media Wins 2019 Gold Digital Marketing Campaign of the Year

MIAMI, Fla., March 1, 2019 (SEND2PRESS NEWSWIRE) – Vertical3 Media, the Miami-based digital advertising and marketing agency, was recognized as the 2019 Gold recipient in the category of Digital Marketing Campaign of the Year, by the American Marketing Association’s South Florida Chapter, for their Miami and Beaches Campaign.



Send2Press® Newswire

The award ceremony took place on February 27 in Miami. Many well-known agencies were present and received prizes in different categories. It was a memorable night.

“We feel honored to receive such a prize from the American Marketing Association and to be recognized as 2019’s Gold recipient for Digital Marketing Campaign of the Year. At Vertical3 Media we strive to do our best and be our best with every client, in every campaign,” said Juan Jose Nunez, Founder and CEO of Vertical3 Media.

“Our mission is to help our clients grow and achieve their goals using our knowledge and expertise in the digital marketing field. We’ve been doing this for over nine years and we are very proud of what we have accomplished in

this time. This award makes us proud of our job and the dedication we pour to our clients.”

This award recognizes Vertical3 Media’s digital marketing media planning and buying for The Greater Miami Convention & Visitors Bureau’s (<http://www.miamiandbeaches.com/>) “Temptations” program, which focused on promoting the city of Miami among local residents and visitors, as well as its cultural, sporting and gastronomical events throughout the year with widely-known campaigns such as “Miami Spice” and “Miami Spa.” Vertical3 Media also worked very closely with Relebrand Miami for this campaign.

“It is a pleasure to give this 2019 Gold Digital Marketing Campaign of the Year award to Vertical3 Media’s team. They did an outstanding job with their campaign promoting Miami and its Beaches through the Miami Temptations Campaign and good work should be recognized. We will definitely look out for more work from them in the future,” expressed Pedro Galvan, President of the American Marketing Association’s South Florida Chapter.

About The American Marketing Association:

The American Marketing Association (AMA), created in the early 1900’s, is an association of individuals and organizations that are considered to be leaders in the marketing industry. It has over 75 chapters and it awards companies and individuals for their outstanding achievement in different categories.

About Vertical3 Media:

Vertical3 Media is a Miami-based digital media marketing and advertising company specialized in providing solutions for rapid growth. The agency offers a wide array of services in the digital & traditional media fields to meet clients’ needs and help them reach their goals in the U.S., Spain and Latin American markets. [Vertical3 Travel \(V3T\)](#) is the newly launched division of Vertical3 Media, designed to boost growth for the travel and hospitality sector.

Find out more at <https://www.vertical3media.com/>

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If you would like more information, please contact Cristina Sanches at + (1) 786 228 8448 or email at csanches@vertical3media.com.