

Voices.com Secures \$2 Million in Capital Investment from BDC Capital

LONDON, Ontario, April 30, 2015 (SEND2PRESS NEWSWIRE) – Voices.com, the go-to online marketplace for voice-over, is pleased to announce a \$2 million working capital investment from BDC Capital. The company will use this capital to acquire additional space, tools, and hire more people to maintain momentum as it is working to solidify its leading market position.

“As we continue to expand our team and processes for large-scale growth, investment of this kind is necessary to meet our goals,” says David Ciccarelli, CEO and Co-Founder of Voices.com. “This \$2 million investment is capital for growth initiatives, without diluting our ownership, something that is very important to Stephanie and me.”

“BDC Capital is proud to support Voices.com’s plans to accelerate growth,” said Mark Lunick, Director, Growth and Transition at BDC Capital. “We look forward to continuing to work with the company and are impressed with their vision for future growth. In a few short years, they were able to significantly increase sales, expand operational capabilities and build a highly seasoned and well-rounded management team.”

Founded by David and Stephanie Ciccarelli in 2004, the award-winning brand has since redefined the 100-year-old voice-over industry, growing from a small, local business to a global force that now serves 125,000 voice professionals and the 125,000 companies that hire them. The company is experiencing 400% year-over-year growth and has recently expanded its operations in London, Ontario where it now occupies two floors in its downtown head office. This ongoing expansion effort will see the Voices.com workforce reach nearly 200 employees by the end of 2016.

About Voices.com:

Voices.com strives to achieve amazing things through the talent and faith of ordinary people.

<https://www.voices.com/> is the online marketplace that connects businesses with voice over talent. More than 250,000 people from companies like ABC, NBC, ESPN, PBS, The History Channel, The Discovery Channel, Sony, Audible, Comcast, Bell Canada, Google, Microsoft, Cisco, Western Union, American Airlines, Toyota, Ford and GM as well as organizations such as the US Army and the U.S. Government entrust the Voices.com online marketplace with their stories and collaborate online.

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