

Washington, DC-based MindShare Selects Play Octopus' Cherian Thomas for its 2019 Cohort

BETHESDA, Md., March 13, 2019 (SEND2PRESS NEWSWIRE) – Play Octopus (“Octopus”), an interactive entertainment platform inside rideshare vehicles, is proud to announce its inclusion in MindShare, an exclusive organization designed especially for CEOs of the most promising high-tech companies in the Washington, DC metropolitan area. Octopus connects brands such as Disney, Sprint, Tiffany & Co., Red Bull, National Geographic, Walmart and more to rideshare passengers through interactive screens inside Uber and Lyft vehicles.

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