

World Class Title Launches WCTALWAYS SECURE PLAN Against Real Estate Title Fraud

COLUMBUS, Ohio, Sept. 19, 2019 (SEND2PRESS NEWSWIRE) – World Class Title, a tech forward real estate title agency licensed in Ohio, Florida, Kentucky, Pennsylvania, Michigan and New Jersey, announces its successful launch of the WCTALWAYS SECURE PLAN™ (WCTAPP). WCTAPP is a multi-level approach to prevent real estate wire fraud within title transactions.



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It consists of using secured email within every transaction, ALWAYS. In addition, it includes using SafeWire™ to send secured wire instructions and authenticate that parties in the transaction are who they say they are, ALWAYS. And finally, people. Thoroughly trained title professionals communicating early and often with consumers to keep their funds safe.

According to the Treasury Department's Financial Crimes Enforcement Network (FinCEN), real estate wire fraud is estimated to cost the real estate industry approximately \$48 million a month.

"Unfortunately, this problem is going to get worse before it gets better. And

it's up to us to fix it. According to NAR, consumers have a 63% satisfaction rate of a traditional real estate transaction. What happens if they are no longer confident that their funds are safe anymore? If that number becomes 43%, our industry is in a lot of trouble," said Chris Sauerzopf, co-owner of World Class Title and co-founder of SafeWire.

"World Class Title is proud to continue leading the title industry with cutting edge technology and processes to keep clients, consumers and our industry safe from wire fraud," said Kelley Shumaker, co-owner of World Class Title.

About World Class Title:

World Class Title (WCT) is a group of real estate title experts who work tirelessly to elevate the real estate closing process. Licensed in six states (Ohio, Florida, Kentucky, Pennsylvania, Michigan and New Jersey), WCT uses technology, social media, professional photography, video and sophisticated marketing strategies to help REALTORS and mortgage professionals increase their business. WCT focuses and invests heavily in improving the consumer experience by offering remote closings, digital signing, convenient SwiftSellerSignings™ and more!

For more information, visit <http://www.worldclasstitle.com/> or email info@worldclasstitle.com.

*LOGO link for media:

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