

# XanCan, LLC expands its Concept of Texturing Beyond Aluminum Beverage Cans into the Wonderful World of Aerosols

ATLANTA, Ga., April 26, 2016 (SEND2PRESS NEWSWIRE) – XanCan, LLC, a U.S. based company, today announced the expansion of its textured aluminum beverage can concept (patent pending) into the aerosol can markets. Functional changes to the aerosol can as we know it have been minimal since its introduction. The idea of texturing the sidewall of an aerosol can (patent pending) is both innovative and revolutionary. XanCan™ breathes new life into an old favorite while adding personality, flare and of course, function.

“We are excited about the unveiling of XanCan-Aerosol and we believe we have the unique opportunity here to not only be part of the market, but to revolutionize it,” says Dormini Mangum, CTO of XanCan. “XanCan-Aerosol is ideal for pressurized cans across a number of industries from food and beverage, to personal hygiene, to automotive, and beyond. With endless pattern options, we can stimulate any marketing campaign and create that competitive edge that helps define a brand.”

Why XanCan? The majority of beverages sold in aluminum cans both beer and soda alike, are best enjoyed cold. Once removed from its cold environment and placed in the ambient air, condensation forms on the can. This scenario created a unique opportunity for XanCan in the beverage industry. Aerosol cans are a little different.

The opportunity with aerosol cans exist for a number of reasons but comes down to two things, oil and moisture. Whether wet hands attempting to grip shaving cream, sun block, or body spray – or – oily hands feverishly trying to spray vegetable oil, hair spray or lubricant onto that over-tightened screw, a textured sidewall just makes sense. XanCan-Aerosol helps alleviate this issue with fun patterns created by texturing the sidewalls; thereby improving the grip, handling, performance and comfort of aerosol cans.

To learn more visit: <http://www.XanCan.com/> or email us at: [info@XanCan.com](mailto:info@XanCan.com).

## **About XanCan, LLC:**

Based in the suburbs of Atlanta, Ga., the XanCan™ brand was launched with the vision of revolutionizing the industry with products that embodies creativity and purpose. XanCan™ changes the way we look at both beverage and aerosol cans and raises the bar by creating a product that puts customer needs first, while offering companies another opportunity to solve a problem and distinguish their brand. Our concept has been widely received, and recognized for combining functionality and design. XanCan, LLC revolutionizes both Beverage and Aerosol cans and drive marketability through customization.

\*PHOTOS for media:

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