

Spending On Managed Services Increasing Despite Recession, Says Insight Research

BOONTON, N.J., Feb. 5 (SEND2PRESS NEWSWIRE) – Despite the slowdown in all U.S. economic sectors, spending on managed services is expected to grow at a compounded rate of nearly eight percent over the next five years, says a new market study from Insight Research. The report notes that the present recession may actually act to spur spending in the telecommunications and IT market segments, since many enterprises will find that purchasing managed services from third-party providers is a cost-effective alternative to increasing internal staffing.



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The study predicts that revenues associated with the managed services market will grow from nearly \$30 billion in 2008 to nearly \$43 billion in 2013.

Insight's newly-released market analysis report, "Managed Services in an IP World: New Opportunities for Wireless and Wired Networks 2009-2014," contends that carriers, service providers, IT equipment vendors, systems integrators, and specialist companies will all participate in the growth opportunities provided by this market.

The study differentiates and forecasts five managed service segments: managed data center services, managed infrastructure, managed LAN services, managed WAN services and managed mobility services. In addition to the revenue forecasts for these market segments, forecasts are provided for various market subdivisions, including managed IP VPNs, managed security services, managed VoIP, LAN extensions, WLAN extensions, managed cellular services, and a number of other significant areas within the managed services domain.

The report also provides Insight's survey of outsourced managed LAN, managed WAN, and disaster recovery management services by vertical industry.

"Make no mistakes about it, while telecom is faring better than many other segments of the economy, the recession is certainly having a negative impact on growth, which required that we adjust our annual managed services forecasts downward," says Robert Rosenberg, Insight's president.

"However, this storm does have a silver lining for the managed services providers, since enterprise IT and telecom managers will be much more willing to listen to the economic logic of outsourcing now that internal staffing is contracting," Rosenberg concluded.

A free report excerpt, table of contents, and ordering information is available online at:

www.insight-corp.com/reports/manserv09.asp.

News issued by: Insight Research Corporation



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Original Story ID: (4690) :: 2009-02-0205-003

Original Keywords: Insight Research Corp, Managed services, Outsourcing, US, Service providers, Revenue, IP VPN Endpoints, Managed Wireless, Managed Cellular, Managed Data Center Services, market research report, Managed Services in an IP World: New Opportunities for Wireless and Wired Networks 2009-2014 Insight Research Corporation