

Carrier Ethernet Market Showing Double-Digit Growth Despite Recessionary Spending by Enterprises, says Insight Research

BOONTON, N.J., May 4 (SEND2PRESS NEWSWIRE) – US enterprises and consumers are expected to spend more than \$27 billion over the next five years on Ethernet services provided by carriers, according to a new market research study from The Insight Research Corporation. With metro-area and wide-area Ethernet services now available from virtually all major data service providers, the market is expected to grow at a compounded rate of over 25 percent, increasing from \$2.4 billion in 2009 to reach nearly \$7.8 billion by 2014.



According to Insight Research's market analysis study, "[Carriers and Ethernet Services: Public Ethernet in Metro & Wide Area Networks 2009-2014](#)," the economic recession that emerged in late 2008 is expected to dampen Ethernet service growth to a projected 14 percent this year; however, the study projects that growth will re-accelerate beginning in 2010 and that revenue growth will reach another peak of 32 percent by 2012. Ethernet services are marketed under various names: transparent or native LAN, Ethernet, Gigabit Ethernet, GigE, metro Ethernet, Ethernet private line, Ethernet virtual private line, Layer 2 virtual private network, Ethernet access, and virtual private LAN service.

"The carriers are growing their Ethernet revenues in the context of steadily increasing data bandwidth demand and because Ethernet has real cost advantages in terms of providing flexible bandwidth and scalability that is superior to many competitive services," says Robert Rosenberg, president of Insight Research.

"Though we are predicting an accelerating pace of Ethernet adoption, we are not suggesting that Ethernet is ready to 'take over the world.' Generally speaking, private line and frame relay customers are not ready to abandon these services, so the migration to Ethernet is going to be slow and steady," Rosenberg concluded.

"Carriers and Ethernet Services: Public Ethernet in Metro & Wide Area Networks 2009-2014" examines carrier Ethernet market spending and usage

patterns by topology (E-line, E-LAN, and access), regional domain (metro, wide-area, and access), retail/wholesale, and various bandwidth levels.

An excerpt of this carrier Ethernet services market research report, table of contents, and ordering information are online at:

www.insight-corp.com/reports/ethernet09.asp. This 146-page report is available immediately for \$3,995 (hard copy). Electronic (PDF) reports can be ordered online.

News issued by: Insight Research Corporation



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Original Story ID: (4946) :: 2009-05-0504-003

Original Keywords: Insight Research Corporation, Carriers and Ethernet Services: Public Ethernet in Metro and Wide Area Networks 2009-2014, Robert Rosenberg, market analysis study, metro-area and wide-area Ethernet services, E-line, E-LAN, and access, B-NAB Insight Research Corporation