

Long Term Care Insurance Expert Tells Air Travelers, '3 in 4 Need More Than Regular Health Care'

Denise Gott Shares Views on CNN Airport Newscasts and Sky Radio / Delta Broadcasts that Also Feature Jimmy Carter, Madeleine Albright, Donald Trump, Steve Forbes, and Other Luminaries.

KIRKLAND, Wash., Nov. 20 (SEND2PRESS NEWSWIRE) – Long term care insurance may not seem like headline news or talk-show fare, but Denise Gott pursues the topic with passion and flair. “I’m on a mission to wake up America,” she says. Her message is now appearing on CNN newscasts in the nation’s airports and broadcasts on Delta Air Line flights. Gott is Chairman of the Board of LTC Financial Partners LLC (LTCFP) – www.ltcfp.com – one of the nation’s largest and most experienced long-term care insurance agencies.

“We all know health care is an issue,” she says. “What most Americans don’t know is that 3 in 4 of us will need long term care after we turn 65, and we’re not prepared for it.” She delivers this message in a video now playing in major airports, as well as on YouTube:
www.youtube.com/watch?v=xpGQRjCs3AA.

Gott gives more details in an audio interview broadcast by Sky Radio on Delta flights: www.ltcfp.us/SkyRadio-Gott2.mp3.

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"In the upcoming health reform, even if Congress includes a public option for long term care, it almost certainly won't be enough to cover all the needs," she warns. "People will still need private long term care insurance to cover everything." Lack of LTC protection is widely considered the single biggest financial risk American's face, she points out.

Gott has had nibbles from talk shows and may soon be taking her message to a wider audience. "Virtually every American family is at risk," she says. "Women are especially vulnerable because they're usually the default caregivers when there's no insurance."

Information on long term care insurance carriers and costs is available at www.ltchotline.com and maintained by Gott's organization.

To view a VNR (video news release) for this story, go here:
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