

# Running of the Bulls in New Orleans Marks 5th Year with Biggest Fest Yet!

NEW ORLEANS, La., May 26, 2011 (SEND2PRESS NEWSWIRE) – Some people mark their 5-year anniversary with a wooden gift, perhaps a replica of an official Major League Baseball Louisville Slugger. Nola Bulls does it with baseball bats too, only theirs are plastic and wielded by Rolling Bulls! San Fermin in Nueva Orleans (SFNO) will release hundreds of “Roller Bulls” on its streets again, led by the Big Easy Rollergirls. El Encierro, or Running of the Bulls in New Orleans, is the featured event in a 4 day festival from July 7-10, 2011.

Big changes for this year’s events include a Wine Dinner and a new starting venue and route.

## **THURSDAY JULY 7 – 6:30 p.m.:**

Marques de Caceres Wine Dinner at Rambla, 217 Camp Street in the International House Hotel. Sangria reception followed by dinner paired with 5 wines from the famed Rioja winery. Special guest from the winery, Luis Burgueno, will be on hand to lead you through the wines.

## **FRIDAY JULY 8 – 6 p.m.:**

El Txupinazo (choo-pee-NAHT-so) will start the weekend festivities off at The Chicory (610 S. Peters St.). Ven Pa Ca will perform flamenco music and dance at this Fund-Raising event. Tapas from Vega Tapas are the fare and sangria, Marques de Caceres wines, Stella Artois beer, and cocktails are the libations. The popularity of this event has grown from its inception in 2008 and will grow again.

## **FRIDAY JULY 8 – SATURDAY JULY 9 – 8 p.m. to 8 a.m.:**

Following El Txupinazo will be an all night fiesta, the 12 Hour Countdown at the 12 Bar (608 Fulton St.). Doors open at 8 p.m. and will remain open throughout the night and into the morning.

## **SATURDAY JULY 9 – 8 a.m.:**

The featured event, El Encierro (Running of the Bulls), will again commence at precisely 8 a.m. on Saturday July 9 at Ernst Cafe (600 S. Peters Street). This is a NEW starting point, so please plan accordingly. This FREE EVENT will feature hundreds of Roller Bulls from around the country led by our own Big Easy Roller Girls who will chase down and “gore” thousands of corredores (runners) dressed in the traditional white clothes with red sashes and neckerchiefs (traditional clothes not required, but encouraged).

El Encierro is a “run at your own risk” event. All ages are welcome, but participants under 12 and participants with strollers ARE REQUIRED TO USE THE SIDEWALK. Arrive early to view the Procession of San Fermin at 7:30 a.m.

Following El Encierro will be the Post-Encierro Fiesta at Ernst Cafe (600 S. Peters St.) and 12 Bar (608 Fulton St.), featuring Latin food, sangria, Marques de Caceres wines, Stella Artois beer, refreshments, DJs, and live

music by Vivaz. This event is also free and open to the public.

**SATURDAY JULY 9 – 8 p.m.:**

La Fiesta de Pantalones cranks up at 12 Bar (608 Fulton St.) with Dr Gumbo's Spanish Soundsystem followed by winner of the 2011 Big Easy Awards Best Latin Band Los Pobocitos.

**SUNDAY JULY 10 – 12 p.m.:**

El Pobre de Mi closes out SFNO 2011 with a tapas brunch, and specialty cocktails. The featured Ernest Hemingway Contest will once again be produced by NOLAFugees.

Discounted hotel accommodations are available the New Orleans Hotel Collection properties, including Bourbon Orleans, Dauphine Orleans, Hotel Le Marais, The Saint Louis, and the Wyndham Riverfront.

Information for all events is available at [www.nolabulls.com](http://www.nolabulls.com) and [www.facebook.com/nolabullslc](http://www.facebook.com/nolabullslc) .

The Nola Bulls will be making a donation with part of the proceeds to two entities. Once again we will make a donation to Animal Rescue of New Orleans for their continued care and devotion in finding permanent homes for lost and abandoned animals. The second great charity for 2011 is the National Multiple Sclerosis Society's Louisiana Chapter. The National MS Society: Louisiana, founded in 1972, is a not-for-profit agency serving nearly 4,000 people with MS and their families living in the 64-parish territory of Louisiana.

Nola Bulls, LLC was founded in 2007 and is a provider and promoter of entertainment and cultural events in the New Orleans area. "Improving New Orleans Culture One Festival At A Time."

– RSS news feed for Nola Bulls, LLC:

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– *Image Caption: People smiling with fear as a Roller Bull bears down.*  
*Credit: photo by Jared Howerton.*

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