

Professional Community Management of California, Inc. to Manage Audie Murphy Ranch Community Association

MENIFEE, Calif., Feb. 16, 2012 (SEND2PRESS NEWSWIRE) – Professional Community Management of California, Inc. (PCM) announced an agreement with Brookfield Residential to manage the Audie Murphy Ranch Community Association, a new master-planned community located in Menifee, California surrounded by rolling acres of the San Jacinto and San Bernardino Mountains with 2,300 homes projected at build out.

“We are excited to be working with Brookfield in the creation of the homeowners association,” said Donny Disbro, Chief Executive Officer of PCM. “Our award-winning staff possesses the enthusiasm and expertise to maintain and strengthen the reputation of the communities we manage.”

As the property management company, PCM serves as an agent to the Association’s Board of Directors providing budget guidance, communicating with the Board of Directors and residents, coordinating projects of interest, and managing vendors for landscaping and other services.

“I am proud to be working with Audie Murphy Ranch from the ground up and creating long-term relationships with residents as they move into their new homes and begin their lives in this beautiful master planned community,” said Alisa Toalson, Vice President of Inland Empire Management for PCM. “Audie Murphy Ranch has so much to offer to its residents as well as the City of Menifee. We look forward to working with Brookfield Residential and the guest builders that will be part of such a vibrant homeowner’s association.”

This community is in a prime location in the County of Riverside. In addition to the homeowners association, Brookfield has created a community services organization that will sponsor a variety of activities and programs.

Audie Murphy Ranch is surrounded by 250 acres of open space including the San Jacinto and San Bernardino mountains. The community will offer a skate park, baseball and soccer fields, basketball court, playground, and linkage to the regional trails as well as a private clubhouse with a community swimming pool and spa. Located along Newport Road, a Salt Creek runs through the center of Audie Murphy Ranch offering meandering trails for jogging, walking and cycling. The two neighborhoods now selling at Audie Murphy Ranch include Laredo by Woodside Homes and Cimarron by Woodside Homes.

For more information, please visit: www.AudieMurphyRanch.com .

About Professional Community Management of California, Inc.:

Professional Community Management of California, Inc. (PCM), an Association company, specializes in the management of Common Interest Developments of homeowner associations for family oriented master-planned developments,

resort-style master-planned communities, active-adult master-planned communities, condominium associations and boutique communities throughout Southern California and Southern Nevada.

With headquarters in Lake Forest, Calif., PCM and its companies employ a staff of more than 1,500 people. PCM has offices in serving all of Southern California and Southern Nevada and is recognized by the Multi Housing Council as one of the county's largest managers of common interest developments. Management services by PCM are backed by state-of-the art Internet technology and comprehensive financial and management systems. For additional information, please contact PCM at 800.369.7260 or at www.pcminternet.com .

About Brookfield Residential:

Brookfield Residential (Los Angeles) LP develops new master planned communities in Los Angeles, Orange, San Bernardino and Riverside counties. Currently selling master planned communities include Colony Park in Anaheim, Rosedale in Azusa, Audie Murphy Ranch in Menifee, Spencer's Crossing in Murrieta, and Edenglen in Ontario. For more information about Brookfield Residential in Los Angeles, visit www.brookfieldsouthland.com .

Brookfield Residential (Los Angeles) LP is a member of Brookfield Residential Properties Inc, a North American land developer and homebuilder, active in ten principal markets with over 100,000 lots controlled. We entitle and develop land and build homes for our own communities, as well as sell lots to third-party builders. The company is listed on the New York Stock Exchange and the Toronto Stock Exchange under the symbol BRP. For more information, please visit our website at www.brookfieldrp.com .

About Associa:

Building successful communities for more than 30 years, Associa is North America's largest community association management firm and serves its clients with local knowledge, national resources and comprehensive expertise. Based in Dallas, Associa and its 8,000 employees operate more than 140 branch offices in the United States, Mexico and Canada. To learn more about Associa and its charitable organization, Associa Cares, go to www.associaonline.com and www.associacares.com . Find us on Facebook (www.facebook.com/associa), follow us on Twitter (twitter.com/associa) and watch us on YouTube (www.youtube.com/associamarketing).

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