

Are You Prepared for the 2017 World Backup Day? Don't be an April Fool

NEW YORK, N.Y., March 30, 2017 (SEND2PRESS NEWSWIRE) – This Friday, March 31 is the yearly World Backup Day. As the easiest backup service provider, [AOMEI Technology](#) is very pleased to remind you to backup data in advance in case of any unexpected issues. These days, 5,000 computers get stolen or lost in USA, one out of ten computers infected with virus every month, nearly one-third of data disasters caused by accident, and over ninety percent of computer users have experienced hardware failure. Therefore, anyone and any company should have a backup plan to protect their precious data before it is too late.



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“I thought backup was really complicated and tedious. I would never need it,” John D. Kelley from New York said. “But then I realized I should have done it on a regular basis when my system crashed and all my important documents lost. The truth is creating backups is easy and I only need to set it up once.”

You should never leave your data unprotected. You need [backup software](#) to protect your personal and business documents; memorable pictures and photos; audio and video recordings; system and applications. The things that you cannot live without or would take you much time retrieving need to be included in your “backup plan.” Imagine if you suddenly lose all of this stuff.

Many devices and services can be used as a backup location. Keeping only one copy of backup may not be enough.

You can keep multiple backups to the following locations:

- Internal storage: HDD, SSD, SSHD.
- External storage: External hard drive, USB flash drive, SD card.
- Network storage: NAS devices, network shared folder.
- Online storage: Cloud drives.

With AOMEI Backupper, you only need to configure a scheduled backup once and it will continually create backups on a specific event or time. In order to save backup disk space and time, you can also choose to create an [incremental backup](#) or differential backup along with full backup. A backup without testing is no backup at all. When a backup is complete, you can use Check Image feature to see if the backup is integrated.

On this special day, get started to backup your data with AOMEI Backupper Free Edition. Download this freeware:

<http://www.backup-utility.com/free-backup-software.html>

AOMEI Backupper Paid Editions are on sale. The discount is up to 50-percent OFF. To grab this special offer, please visit:

<http://www.backup-utility.com/landing/world-backup-day-sales-2017.html>.

About AOMEI Backupper:

AOMEI Backupper is a backup software that allows you to backup files, partitions, disks and system easily into an image file. Once data loss or system crash happens, you can restore them back. If your computer hardware fails, you can also restore the system to another computer with dissimilar hardware. Besides backup functions, AOMEI Backupper also provides hard drive clone and file sync feature to help you protect your data.

Learn how AOMEI Backupper works, please visit:

<http://www.backup-utility.com/features/index.html>