

C Diff Foundation Volunteers Raise Clostridium difficile (C.diff.) Awareness July 27 to Aug. 9 at PA and NY Fairs

NEW YORK, N.Y., July 23, 2015 (SEND2PRESS NEWSWIRE) – Representatives are volunteering and advocating with the C Diff Foundation, raising Clostridium difficile (C.diff.) awareness and providing educational information to the thousands of fair-goers in North Central Pennsylvania and South Central New York.

The representatives will also be advocating on how to prevent acquiring a Healthcare-Associated Infection (HAI) from July 27 to August 9.

Nearly half a million Americans suffered from a Clostridium difficile (C.diff.) infection in a single year, according to a study released February 25, 2015 by the Centers for Disease Control and Prevention (CDC). C.diff. is an important cause of infectious disease death in the U.S. Approximately 29,000 patients died within 30 days of an initial diagnosis of a C.diff. infection.

Previous studies indicate that C.diff. has become the most common microbial cause of Healthcare-Associated Infections found in U.S. hospitals driving up costs to \$4.8 billion each year in excess health care costs in acute care facilities alone.

Approximately two-thirds of C.diff. infections were found to be associated with an inpatient stay in a health care facility, only 24% of the total cases occurred in patients while they were hospitalized. The study also revealed that almost as many cases occurred in nursing homes as in hospitals and the remainder of individuals acquired the Healthcare-Associated infection, C.diff., recently discharged from a health care facility.

This does not include the number of C.diff. infections taking place and being treated in other countries. This data confirmed the necessity to support communities throughout with education and advocating for C.diff. Infection (CDI) prevention, treatments, and environmental safety.

“We share the passion in working towards a shared goal to witness a reduction of newly diagnosed C.diff. cases by 2020,” says C Diff Foundation Founding Executive Director, Nancy Caralla.

Come visit the C Diff Foundation’s booth at the Troy Fair in the lower meadow of Alparon Park just off Route 14 in Troy, Pennsylvania, Monday, July 27 through Saturday, August 1, from 10 a.m. to 11 p.m.

The Foundation representatives will also be “Raising C.diff. Awareness” at

the Chemung County Fair, Commercial building, just off Route 17 in Horseheads, New York Tuesday, August 4 through Sunday, August 9 from 10 a.m. to 10 p.m.

There will be a drawing at each fair for a basket filled with hand soaps, and other freebies will also be available.

For more information, please contact the C Diff Foundation at 919-201-1512, <http://cdifffoundation.org/> or contact the local C Diff Foundation Representative: Heather Clark at 607-821-0575.

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