

Dick Genthe Chevrolet Offers Local High School Chance to Win \$10,000 Drive Safe Detroit, Teen Driver Pledge

DETROIT, Mich., Dec. 13, 2016 (SEND2PRESS NEWSWIRE) – Dick Genthe Chevrolet is giving local Detroit high schools the chance to win \$10,000 by asking parents and teens to sign the Drive Safe Detroit, Teen Driver Pledge and obtain the most pledges.



Send2Press® Newswire

Parents and teens are encouraged to visit <http://www.DRVSFE.com> to learn about the dangers of distracted driving, to ask parents to communicate safe driving expectations with their young drivers, to ask kids to commit to safe driving practices, and to take the Drive Safe Detroit Pledge. As an incentive for families and school communities to get involved, start the conversation and share on social media, Dick Genthe Chevrolet will donate \$10,000 to the high school with the greatest participation through June 2nd.

“These days, teen drivers have more distractions than ever that increase their odds of harm on the road,” said Bruce Genthe, President at Dick Genthe Chevrolet. “We think it’s critical for teenagers, their parents and the community to have ongoing conversations about safe driving. We hope the Drive Safe Detroit Pledge campaign assists as a useful tool for parents to set high standards for and to place importance of safe driving practices. Ultimately, our goal through this campaign is to save lives and decrease harm done to our

teenage drivers.”

With the help of the Dick Genthe Chevrolet Drive Safe Teen Driver Contract, teens will better understand and more truly commit to safe driving practices. If you are a parent or teacher and would like more information about this program, please contact Cate Worley, Director of Drive Safe Detroit Teen Driver Pledge.

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About Dick Genthe Chevrolet:

The Genthe family has been serving the total automotive needs of the Downriver area for almost 90 years. Dick Genthe Chevrolet began operations in 1967, being founded by Richard E. Genthe. Richard S. Genthe, President, joined the organization in 1974 and later welcomed his son Bruce into the business in 2000 and his daughter Emily in 2003. The mission statement of the dealership was developed in 1995 and it still rings true today: “It is our mission to consistently and professionally deliver more than expected value with integrity and enthusiasm as a team.”

For more information on Dick Genthe Chevrolet visit <http://www.Genthe.com/>.