

Early Learning Autism Therapy Center in Houston to Open in Friendswood

FRIENDSWOOD, Texas, Oct. 2, 2019 (SEND2PRESS NEWSWIRE) – Behavioral Innovations, a leading provider of center-based ABA therapy, today announced their newest center opening that will be located in Friendswood, Texas, a suburb of the Houston metro area. The growing need to provide access to early autism services is increasing as more children are being diagnosed with autism than ever before.



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Behavioral Innovations, a leader in providing evidenced-based Applied Behavior Analysis (ABA) therapy for children on the autism spectrum, will be opening their newest center in Friendswood, Texas on Monday, September 30, 2019. This will mark Behavioral Innovations' 32nd center opening across Texas and Oklahoma, making them one of the largest providers of center-based ABA therapy in the region. Their centers focus on providing a fun, engaging play-based approach in helping every child reach their developmental goals.

Applied Behavior Analysis therapy is the most effective, early-intervention treatment for children with Autism. Behavioral Innovation's center-based model is designed to promote growth in children's skills across many facets of development including social interaction, skill acquisition, play skills,

communication, and adaptive skills. Behavioral Innovations' state-of-the-art facilities offer a fun, welcoming environment where learning and social interaction occur more naturally.

The new therapy center will be led by Clinical Director, Drew Mercer. Mr. Mercer has over 10 years of healthcare experience working in various settings including center-based development, which makes him a great fit to help kick start the new center.

"We are very excited to open our doors to the Friendswood community and serve as a great resource for those families dealing with a child with autism," said Mr. Mercer. "The surrounding community has already welcomed us openly and we look forward to partnering with other healthcare providers in the area as we all work together."

About Behavioral Innovations:

Behavioral Innovations started almost 20 years ago when founders Lori Russo, Carla Edwards and Billy Edwards, armed with their master's as Behavioral Analysts, saw a lack of services available to help children diagnosed with autism. They opened the first autism therapy ABA center in Dallas, Texas in 2003 and continued to expand. Behavioral Innovations now serves close to 400 clients across Texas and Oklahoma. As a result, their growing team includes passionate and dedicated personnel such as admissions, insurance, billing, operations and most importantly, a highly skilled clinical staff.

The new Friendswood center is enrolling clients now. The center will be located at 105 East Shadowbend in Friendswood, Texas.

For more information, or to connect with the Friendswood therapy center, please call (855) 782-7822 or visit <https://behavioral-innovations.com/>.

*LOGO link for media:

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