

# Epix Gear Launches Made in the USA Custom-Designed Sports Apparel

GRAND JUNCTION, Colo. and TEMPE, Ariz., May 19, 2020 (SEND2PRESS NEWSWIRE) – Colorado-based sports apparel company, Epix Gear, has announced the re-shoring of their apparel production with the opening of a made in the USA facility in Tempe, Arizona.



EPIX GEAR

Send2Press® Newswire

The newly-established venture named Race Rabbit Manufacturing will produce the full range of custom-designed apparel Epix offers, including triathlon, cycling, and running styles.

“Epix has produced in China since 2009. We made the decision to move

production back to the US as the business landscape has changed and US production is now a good choice for small, niche manufacturers,” said Jarek Barc, President at Epix Gear. “Through moving our production, we are supporting new jobs and growth in the local economy. It’s a move that resonates with our clients.”

Barc added: “US manufacturing is cost competitive for a specific product range and requirements. When it comes to custom-designed performance sports apparel in small or even individual order quantities, we’ve found that there is no longer a relevant cost advantage to offshore production.”

Epix Gear is a family-owned and operated brand that creates custom-designed apparel for teams, coaches, events, universities, organizations, as well as individual athletes. The Race Rabbit facility imports only the raw materials for production, such as fabrics and trims, mostly from Italy. All assembly is done in-house with fully-integrated sublimation printing, laser cutting, stitching and packaging.

“The new facility is specifically designed for the new custom apparel landscape. Our US production will allow unparalleled flexibility and speed,” said Barc. “With our partnership with Race Rabbit, Epix can expand it’s ability to offer an even more personalized experience, with customization options on retail apparel, tailored fit, and production view which will allow customers to see photos and videos of their product as it’s being created, not to mention shorter lead times and a quicker response.”

He added, “This transparency in production is especially unique; the production space has always been considered a ‘black box’ because brands didn’t want to showcase where their products were made. We’ve had a very positive response from customers when they see the work, technology, and attention to details that goes into making their apparel. We are excited to open this new chapter.”

Almost 8 in 10 American consumers say they would rather buy an American-made product than an imported one, according to a Consumer Reports survey. And more than 60 percent say they’re even willing to pay 10 percent more for it. The US government has recently urged US companies to move out of China and reshore jobs, though the vast majority of those who have moved out of China did not reshore manufacturing to the US and instead moved to a different offshore sourcing country.

Learn more at: <https://epixgear.com/>

\*PHOTO link for media:

<https://www.Send2Press.com/300dpi/20-0519s2p-epix-gear-300dpi.jpg>