

Heart IT Releases WebPAX Universal Viewer

DURHAM, N.C., May 14, 2013 (SEND2PRESS NEWSWIRE) – Heart IT, the global leader that pioneered the first FDA approved zero-footprint medical imaging workstation, announced today the release of its WebPAX® Universal Viewer as an addition to its product portfolio.

The new WebPAX® Universal Viewer allows hospitals and clinics to add web-based, fully diagnostic image viewing to their existing infrastructure for both Radiology as well as complex moving Cardiology images. The WebPAX® Universal Viewer offers the same web-based, zero-footprint image viewing technology that was first developed and patented by Heart Imaging Technologies.

This means that the medical images can be viewed on any computer (PC or Mac) with any web-browser. They can also be viewed on mobile platforms such as tablets and smart phones. There is no need to download, install or maintain any additional software. The Universal Viewer is intended to be used with any existing PACS or VNA infrastructure to provide web-based image viewing of all medical images including both Radiology and Cardiology.

Additionally, the WebPAX® Universal Viewer can be easily interfaced with an EMR in order to integrate images to the patient's electronic medical record. Heart IT has already developed and implemented interfaces for the leading EMR applications.

Brent Reed, CTO of Heart Imaging Technologies stated: "The WebPAX® Universal Viewer is a sophisticated product that provides web-based, zero-footprint viewing for all Radiology and Cardiology modalities. Complex Cardiology images play automatically at their native frame rate without requiring the user to click a play button in order to view a beating heart.

"Additionally, we apply proprietary algorithms that display both Radiology and Cardiology images at an optimum window and level, helping reduce the time and effort physicians spend adjusting images. Being a first mover in zero-footprint medical image delivery has proven to be very advantageous, as we have already discovered what works and what doesn't work. Our competitors who also offer zero-footprint solutions are just beginning a process that we've been perfecting for years."

About Heart IT:

Founded in 2000 and headquartered near North Carolina's Research Triangle Park, Heart IT is a global leader in the medical image web enablement field. Their flagship product line, WebPAX® features the first FDA approved zero-footprint medical image workstation. It provides web-based medical image management technology and services to health care systems, large hospitals and private clinics as well as drug and device companies sponsoring multi-center clinical trials. Worldwide, WebPAX® systems currently provide secure

web browser access to over one billion medical images. For more information visit our website at <http://www.heartit.com/> .

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