

Howard University Alumnus' International Fashion and Lifestyle Brand Makes U.S. Debut at Black Hollywood

WASHINGTON, D.C., Oct. 12, 2017 (SEND2PRESS NEWSWIRE) – Ochulo, an international Fashion and Lifestyle brand based in Nigeria, will make their U.S. debut during Howard University's homecoming at the legendary Social Architects' Black Hollywood extravaganza. This engaging fashion experience entitled, "The People's Paradise," presents Ochulo's revolutionary men's and women's fashions. The magic will unfold on Friday October 20, 2017 from 9 p.m. to 2 a.m. at the Renaissance Hotel in NW Washington, D.C.



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Taking place in the Congressional Ballroom at 10:30 p.m., with a festive procession led by West African Percussion Orchestra, Farafina Kan, America gets their first close-up look at Ochulo's unique designs, bold cutting edge makeup, chic accessories, and rare art that push the boundaries of fashion and lifestyle design as we know it.

Tickets range from \$20 – \$75 and are available at Black Hollywood.

Products are available for viewing and purchase at <https://www.ochulo.com/>.

From Africa to the World, The People's Paradise will celebrate an appreciation for Africa and the global culture of fashion.

While in Washington D.C. founders Joe Philip Nzewunwah and Nwaji Jibunoh will be guest lecturers at Howard's School of Business discussing e-commerce/eBusiness and featured in the Howard University Alumni Fashion Show brunch; after which they head to NYC to visit the fashion district.

Ochulo is an international online shopping platform with an "African made & designed" mantra that started its journey in March 2017. Founded by Joe Philip Nzewunwah; former Wall Street investment banker, Howard University & Wharton Business School alum and co-founded by Nwaji Jibunoh, Howard University alum and highly experienced management consultant. Both have extensive international and local market experience providing investment advice to large multinationals and start-up SMEs.

EVENT SUMMARY:

HOST:

Social Architects'
Black Hollywood Event

Please contact us to reserve event press passes.

CALENDAR LISTING: Fashion/Lifestyle

WHAT: Black Hollywood – The People's Paradise

WHO: Ochulo Lifestyle

WHEN:

Friday – October 20, 2017
9:00 p.m. – 2:00 a.m.

PERFORMANCES: One Night Only

WHERE:

Renaissance Hotel 999 Ninth
Congressional Ballroom
Street Northwest, Washington, D.C, 20001

TICKETS: \$20 – \$75

Tickets:

<https://www.eventbrite.com/e/hu-homecoming-black-hollywood-tickets-35107203591?aff=es2>

More information: <https://www.ochulo.com/>

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