

Massey Consulting Webcast Series Features '5 Ways to Get More Likes on Your Facebook Page' Presented by Randy Vaughn

RALEIGH, N.C., Jan. 15, 2013 (SEND2PRESS NEWSWIRE) – Accounting software specialist, Massey Consulting (www.masseyconsulting.net) continues its educational webcast series with the session “5 Ways to Get More Likes on Your Facebook Page” presented by Randy Vaughn, principal of Marketing Twins.

The webcast will be Thursday, January 24 from 2 – 4 p.m. EST and will help attendees:

- * Understand a long-term vision for using Facebook;
- * Master the 3 most important things organization should be posting every day;
- * Discover 5 creative ways to increase the number of Facebook Likes (without having to pay for them);
- * Find out how Facebook ads can actually work (and when and when not to use them);
- * Learn about a powerful way that Facebook can help you showcase the stories and visions of your organization.

The session is appropriate for all audiences: CPAs, nonprofit organizations and commercial business and CPE credit will be available for CPAs attending the session.

There is no charge for the webcast but registration is required. Those interested in attending can register at <https://www2.gotomeeting.com/register/818165098> .

The webcast presenter will be Randy Vaughn of Marketing Twins (<http://www.marketingtwins.com/>). Randy Vaughn is currently Dallas-Fort Worth's only Certified Duct Tape Marketing Consultant. The Marketing Twins help develop and install strategic marketing systems for Christian small businesses and nonprofits. Also they implement creative solutions, performing a variety of graphic design, web, and social media marketing projects for churches, ministries, and private Christian schools.

“We pleased to have Randy as part of our webcast series,” said Massey Consulting Founder Philip Massey, CPA. “Organizations have an opportunity to expand the reach of their awareness and Randy will provide a proven and pragmatic approach to getting more from Facebook.”

About Massey Consulting:

Massey Consulting, based in Raleigh, N.C., specializes in accounting software consulting, selection, implementation, integration and support for Intacct Financial Accounting and Microsoft Dynamics GP. Massey Consulting's team of

consultants provides customers a wealth of practical field experience gained as controllers, accountants, and information systems professionals in a wide range of business environments. Learn more at:
<http://www.masseyconsulting.net/> .

News issued by: Massey Consulting



Send2Press® Newswire

Original Image: https://www.send2press.com/wire/images/12-1204-massey_72dpi.jpg

#

Original Story ID: 2013-01-0115-001 (8450) :: Massey-Consulting-Webcast-Series-Features-5-Ways-to-Get-More-Likes-on-Your-Facebook-Page-Presented-by-Randy-Vaughn_2013-01-0115-001

Original Keywords: Randy Vaughn, Marketing Twins, Philip Massey, get more facebook likes, Massey Consulting, 5 Ways to Get More Likes on Your Facebook Page, webcast, webinar, emarketing, branding, CPAs, accountant, CPAs, nonprofit organizations and commercial business and CPE credit Massey Consulting Raleigh North Carolina RALEIGH, N.C.

Alternate Headline: Webcast Series for Accountants/CPAs Features '5 Ways to Get More Likes on Your Facebook Page'

NEWS ARCHIVE NOTE: this archival news content, issued by the news source via Send2Press Newswire, was originally located in the Send2Press® 2004-2015 2.0 news platform and has been permanently converted/moved (and redirected) into our 3.0 platform. Also note the story "reads" counter (bottom of page) does not include any data prior to Oct. 30, 2016. This press release was originally published/issued: Tue, 15 Jan 2013 05:56:02 +0000