

# Pamela Bosco, Founder of Pet King Brands, Named Recipient of 2019 Pet Age Magazine Women of Influence Award

WESTMONT, Ill., March 4, 2019 (SEND2PRESS NEWSWIRE) – Pamela K. Bosco, President and Founder of Pet King Brands, was named a winner of Pet Age Magazine's 2019 Women of Influence annual award. Each year Pet Age bestows the honor on women leaders who have made a significant impact on the animal health and pet care industry. Pet King Brands is the maker of veterinarian-recommended brands ZYMOX® Dermatology and Oratene® Brushless Oral Care.



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Twenty years ago, Pet King Brands started with three products and now provides a full spectrum of topical dermatological products for problematic ears and skin – available with or without added hydrocortisone – as well as a full line of oral care products that don't require brushing to be effective. Bosco's lifelong love for animals and deep conviction for the quality of care all animals deserve and innovative thinking has made life-changing differences in the health of dogs, cats, horses and other animals around the world.

"I am honored to be named one of Pet Age Magazine's Women of Influence in the

pet care industry...and even more exciting as Pet King Brands celebrates 20 years of business in the animal health and pet care industry this year," said Bosco.

Since first being introduced through veterinarian clinics nationwide, Pet King Brands has distributed over 1 million bottles of its flagship product ZYMOX® Otic Ear Solution and continues to expand its pet health products line.

Bosco points out that Pet King Brands' ZYMOX family of enzymatic products were introduced to the veterinary community when the topic of antibiotic resistance was just starting to be discussed by consumers for their personal and pets' health care.

"Our enzymatic solutions represent cutting-edge technology without the side effects and resistance associated with antibiotics," she said. "I am so thankful for the positive impact the products have had on the health of so many pets around the world."

Bosco's mission to provide solutions for animal welfare has resulted in the formation of Pet King Brand's cause marketing program. During 2018, the company donated over \$240,000 worth of ZYMOX Advanced Otic to help pets afflicted with problematic ears in shelters, rescues, humane societies and sanctuaries. Her passion for all animals is also evident at her Austin ranch which serves both as a sanctuary and home to a variety of dogs, cats, and horses, as well as a whole community of exotic animals.

## **About Pet King Brands, Inc.:**

Pet King Brands is led by President and Founder, Pamela Bosco, who first introduced ZYMOX to the veterinary world in 1998. Based on years of research, she knew she had a product that was going to change the way people managed pet ear infections. Pet King Brands' patented LP3 Enzyme System is used in the most complete and complex enzymatic dermatology and oral care products available on the market for both small and large animals.

Its ZYMOX Dermatology products remain a stark contrast to other products on the market, offering effective solutions that are easy to use, free of harsh chemicals and antibiotics, and made in the United States. In addition to its skin topicals, Pet King Brands' product family includes ear care products, brushless oral care products, shampoos and conditioning rinses.

The ZYMOX and Oratene lines represent true advances in the field of veterinary healthcare. Bosco owes her discovery to her brother, Michael Pellico, the bioscientist credited with adapting his enzyme technology in Biotene® – the #1 dentist-recommended product for people suffering from Dry Mouth and owned by GlaxoSmithKline – and making it safe for use in animals.

Pet King Brands' unwavering commitment to the well-being of animals is the reason they take such great pride in delivering high-quality products that are safe as well as effective. ZYMOX and Oratene are available through

veterinarians and select retailers. To learn more visit  
<https://www.zymox.com/>

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\*PHOTO link for media:

<https://www.Send2Press.com/300dpi/19-0304s2p-pam-bosco-300dpi.jpg>

\*Photo caption: Pamela K. Bosco, President and Founder of Pet King Brands.